

Benefits & Uses

A Data-Driven Approach to Protecting Your Company

CAP Index works closely with Fortune[®] 500 Companies and various government agencies to identify the risk of personal and property crimes at any location in the U.S., the U.K. and Canada. The list below demonstrates various benefits and uses of CAP Index's products.

What are the **benefits** of CRIMECAST[®] Maps & Reports?



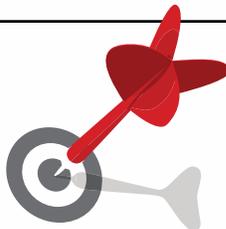
Objective

The CAP Index CRIMECAST Model produces objective crime risk scores by applying advanced statistical modeling techniques to a broad array of data variables.

Online Access?
24/7

Immediate

CAP Index provides immediate results with online report generation. Create and view CRIMECAST Reports 24/7.



Consistent

CRIMECAST Reports help to justify business and security decisions with quantifiable and comparable risk scores.

What are the **uses** of CRIMECAST® Maps & Reports?



Security Management & Asset Protection

- Establish security thresholds, assess ROI for different security packages and **effectively allocate security resources** for both new and existing locations.
- **Build or enhance a risk matrix** that is tailored to your corporate culture and allows for operational feasibility and cost-effectiveness.
- Easily **rank and compare locations** within the U.S., the U.K. or Canada by using consistent and objective CRIMECAST Scores to measure each site's risk factors.

Portfolio Analysis & Risk Management

- Employ **customized risk models** for loss prevention. CAP Index can build such models by analyzing external CAP information in tandem with your internal company-specific data.
- Identify those locations where **workers' compensation** and **general liability claims** should be investigated more thoroughly.
- Determine policy rates, qualify prospects and review portfolios using CAP information, just as leading **insurance** underwriters have done for close to two decades.

Industry Standards & Best Practices

- Proactively create policies and procedures that are **defensible in court**. CAP Index's CRIMECAST Reports have been accepted in both state and federal courts.
- Comply with internal and external requirements and guidelines to meet **industry best practices**.

Real Estate Decision Making

- **Examine the risks of locating at a given site** and weigh those risks against an area's market potential in order to determine the cost of loss and risk mitigation efforts before conducting business there.
- **Negotiate enhanced security measures or discounted rents** at high-risk locations that may require more security.

Travel & Routing Optimization

- Plan **travel** itineraries, set approved hotel and conference locations and assess the risk at key employees' homes.
 - Determine the **optimal routes** for delivering merchandise or providing service calls, the most appropriate time of day for deliveries and the need for any additional security measures, such as escorts.
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