

UNDERSTAND THE RISK OF CRIME ACROSS YOUR INDUSTRY

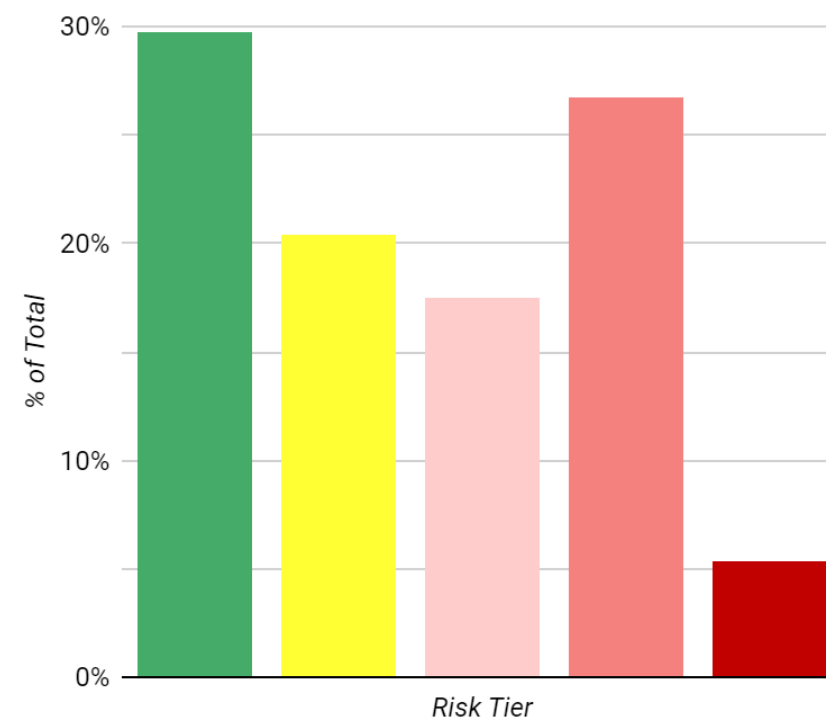
CAP Index's **CRIMECAST Industry Benchmark Analysis (CIBA)** for the **United States** allows you to make an objective comparison of the crime risk at your locations to the rest of your industry, or any industry. Each analysis looks at the CAP Score for all locations within the selected industry and provides a breakdown of locations by CAP risk category as well as the average score for the industry.

Use this information to visualize the crime risk profile for your industry and benchmark your locations against it.

- How many locations are in each CAP Risk Category?
- How do your locations compare to the industry's risk profile?
- What is the average CAP Score across your industry?

Combine this analysis with CAP Index® CRIMECAST Reports to make actionable security and business decisions related to risk exposure and mitigation.

Industry: Motion Picture Theaters (1) ▾



MAX-1 SCORING METHODOLOGY



The following table and chart show the CAP Score risk distribution for the industry using the **MAX-1 Scoring Methodology** - an assessment using a maximum radius of 1 mile or a population of 25,000 people around each location.

Industry: Motion Picture Theaters (1) ▾

DISTRIBUTION OF LOCATIONS BY CAP RISK CATEGORY:

*	BELOW AVERAGE RISK	MILDLY ELEVATED RISK	MODERATE RISK	MODERATELY ELEVATED RISK	SUBSTANTIALLY ELEVATED RISK
# of Locations	2,926	745	1,240	384	29
% of Total	55.0%	14.0%	23.3%	7.2%	0.5%

CAP SCORE RISK DISTRIBUTION FOR THE INDUSTRY:

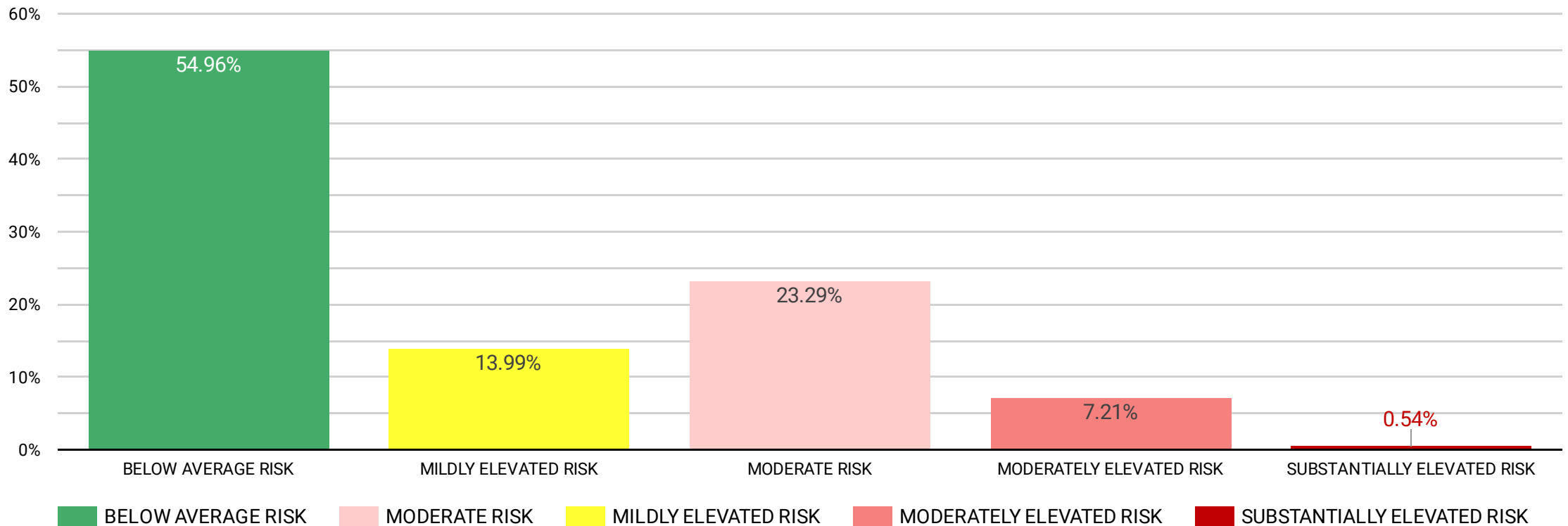
Total Locations Analyzed

5,324

Average Score of Industry

144

** Hover below to select optional metrics (count vs. %)



MAX-3 SCORING METHODOLOGY



The following table and chart show the CAP Score risk distribution for the industry using the **MAX-3 Scoring Methodology** - an assessment using a maximum radius of 3 miles or a population of 100,000 people around each location.

Industry: Motion Picture Theaters (1) ▾

DISTRIBUTION OF LOCATIONS BY CAP RISK CATEGORY:

*	BELOW AVERAGE RISK	MILDLY ELEVATED RISK	MODERATE RISK	MODERATELY ELEVATED RISK	SUBSTANTIALLY ELEVATED RISK
# of Locations	2,158	1,123	1,518	487	38
% of Total	40.5%	21.1%	28.5%	9.1%	0.7%

CAP SCORE RISK DISTRIBUTION FOR THE INDUSTRY:

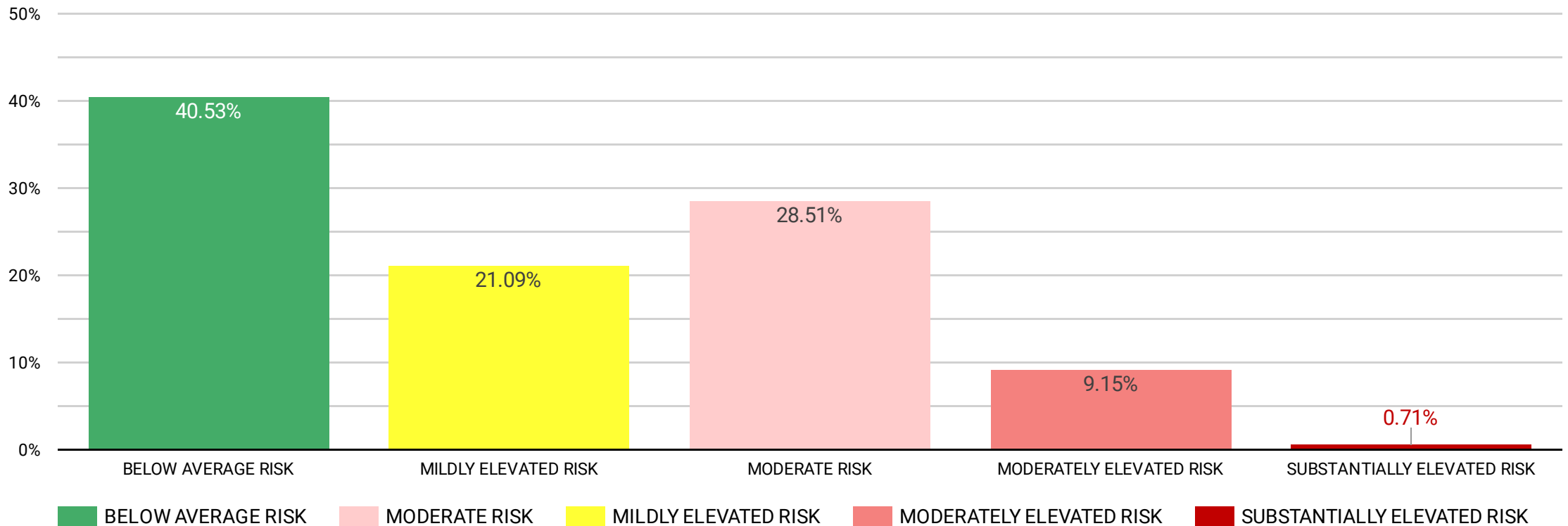
Total Locations Analyzed

5,324

Average Score of Industry

177

** Hover below to select optional metrics (count vs. %)



MAX-6 SCORING METHODOLOGY



The following table and chart show the CAP Score risk distribution for the industry using the **MAX-6 Scoring Methodology** - an assessment using a maximum radius of 6 miles or a population of 400,000 people around each location.

Industry: Motion Picture Theaters (1) ▾

DISTRIBUTION OF LOCATIONS BY CAP RISK CATEGORY:

*	BELOW AVERAGE RISK	MILDLY ELEVATED RISK	MODERATE RISK	MODERATELY ELEVATED RISK	SUBSTANTIALLY ELEVATED RISK
# of Locations	1,575	1,649	1,494	593	13
% of Total	29.6%	31.0%	28.1%	11.1%	0.2%

CAP SCORE RISK DISTRIBUTION FOR THE INDUSTRY:

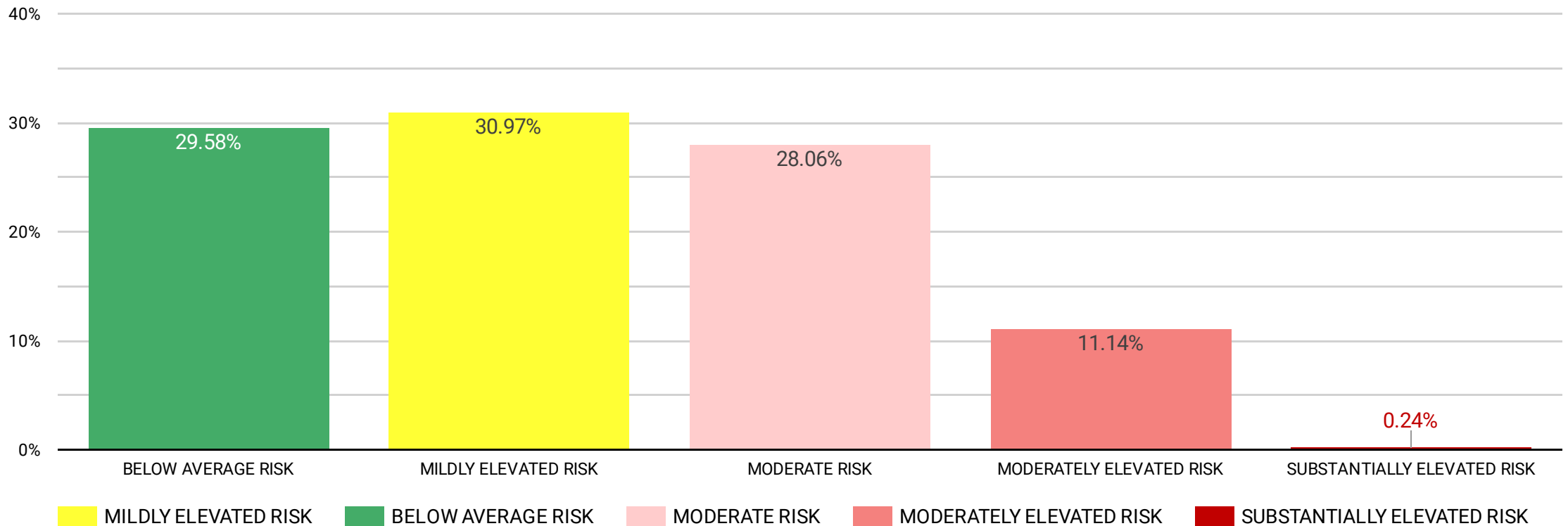
Total Locations Analyzed

5,324

Average Score of Industry

207

** Hover below to select optional metrics (count vs. %)



MAX-12 SCORING METHODOLOGY



The following table and chart show the CAP Score risk distribution for the industry using the **MAX-12 Scoring Methodology** - an assessment using a maximum radius of 12 miles or a population of 1,600,000 people around each location.

Industry: Motion Picture Theaters (1) ▾

DISTRIBUTION OF LOCATIONS BY CAP RISK CATEGORY:

*	BELOW AVERAGE RISK	MILDLY ELEVATED RISK	MODERATE RISK	MODERATELY ELEVATED RISK	SUBSTANTIALLY ELEVATED RISK
# of Locations	954	1,726	901	1,667	76
% of Total	17.9%	32.4%	16.9%	31.3%	1.4%

CAP SCORE RISK DISTRIBUTION FOR THE INDUSTRY:

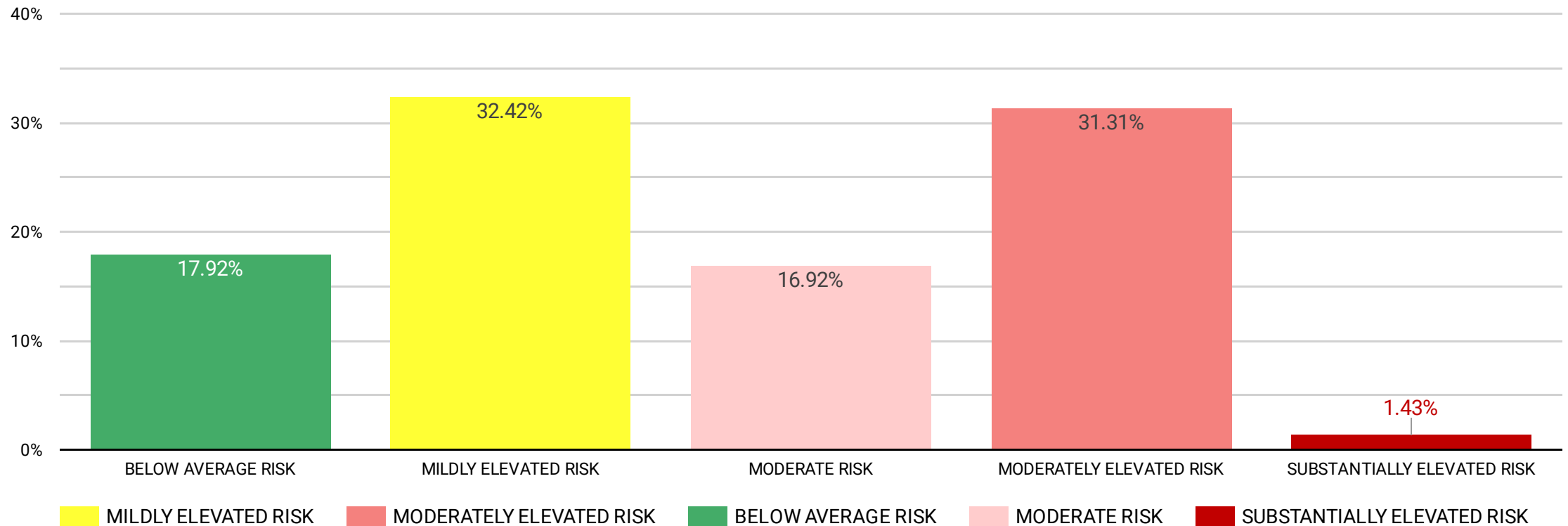
Total Locations Analyzed

5,324

Average Score of Industry

316

** Hover below to select optional metrics (count vs. %)



For questions regarding CAP Index, our products and services, or the applications of CRIMECAST Reports, please contact:



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