

# UNDERSTAND THE RISK OF CRIME ACROSS YOUR INDUSTRY

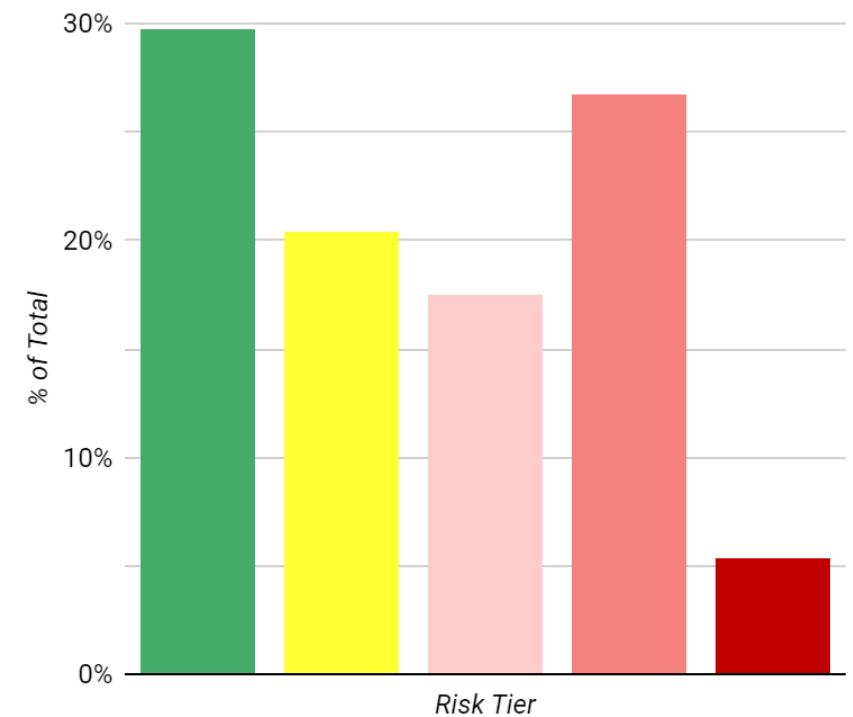
CAP Index's **CRIMECAST Industry Benchmark Analysis (CIBA)** for the **United States** allows you to make an objective comparison of the crime risk at your locations to the rest of your industry, or any industry. Each analysis looks at the CAP Score for all locations within the selected industry and provides a breakdown of locations by CAP risk category as well as the average score for the industry.

Use this information to visualize the crime risk profile for your industry and benchmark your locations against it.

- How many locations are in each CAP Risk Category?
- How do your locations compare to the industry's risk profile?
- What is the average CAP Score across your industry?

**Combine this analysis with CAP Index® CRIMECAST Reports to make actionable security and business decisions related to risk exposure and mitigation.**

Industry: Drinking Places-Alcoholic Be... (1) ▾



# MAX-1 SCORING METHODOLOGY



The following table and chart show the CAP Score risk distribution for the industry using the **MAX-1 Scoring Methodology** - an assessment using a maximum radius of 1 mile or a population of 25,000 people around each location.

Industry: Drinking Places-Alcoholic Be... (1) ▾

## DISTRIBUTION OF LOCATIONS BY CAP RISK CATEGORY:

*	BELOW AVERAGE RISK	MILDLY ELEVATED RISK	MODERATE RISK	MODERATELY ELEVATED RISK	SUBSTANTIALLY ELEVATED RISK
# of Locations	18,777	8,095	8,173	5,577	684
% of Total	45.5%	19.6%	19.8%	13.5%	1.7%

## CAP SCORE RISK DISTRIBUTION FOR THE INDUSTRY:

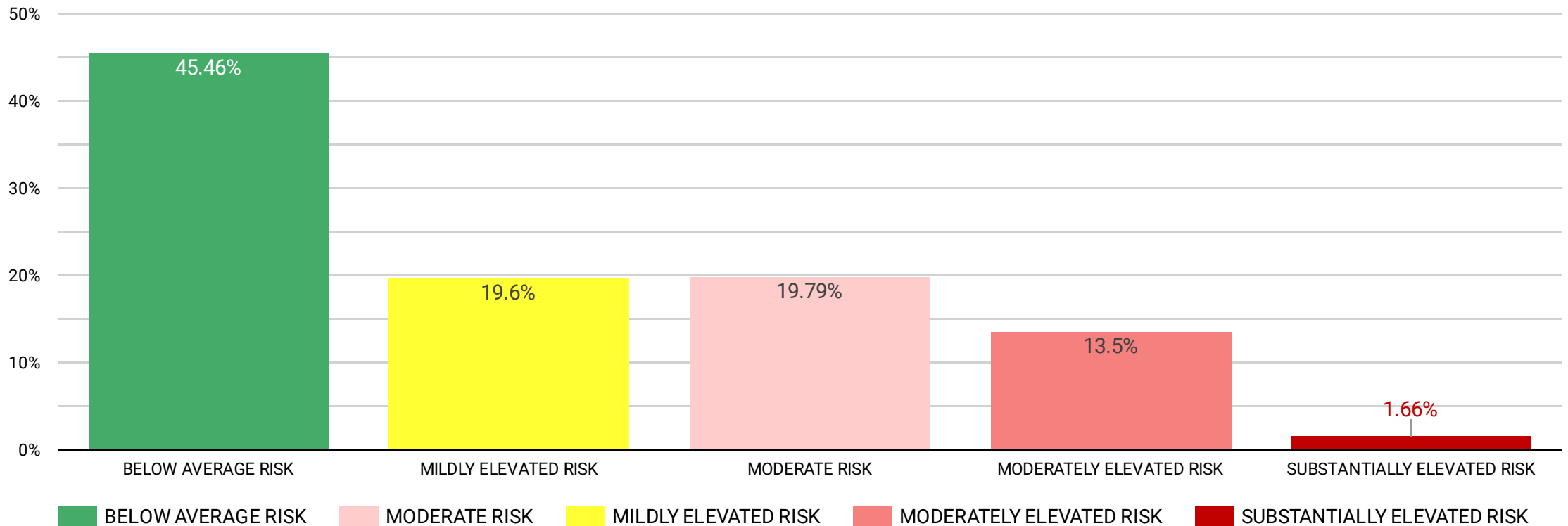
Total Locations Analyzed

41,306

Average Score of Industry

194

\*\* Hover below to select optional metrics (count vs. %)



# MAX-3 SCORING METHODOLOGY



The following table and chart show the CAP Score risk distribution for the industry using the **MAX-3 Scoring Methodology** - an assessment using a maximum radius of 3 miles or a population of 100,000 people around each location.

Industry: Drinking Places-Alcoholic Be... (1) ▾

## DISTRIBUTION OF LOCATIONS BY CAP RISK CATEGORY:

*	BELOW AVERAGE RISK	MILDLY ELEVATED RISK	MODERATE RISK	MODERATELY ELEVATED RISK	SUBSTANTIALLY ELEVATED RISK
# of Locations	14,744	10,453	8,282	7,031	796
% of Total	35.7%	25.3%	20.1%	17.0%	1.9%

## CAP SCORE RISK DISTRIBUTION FOR THE INDUSTRY:

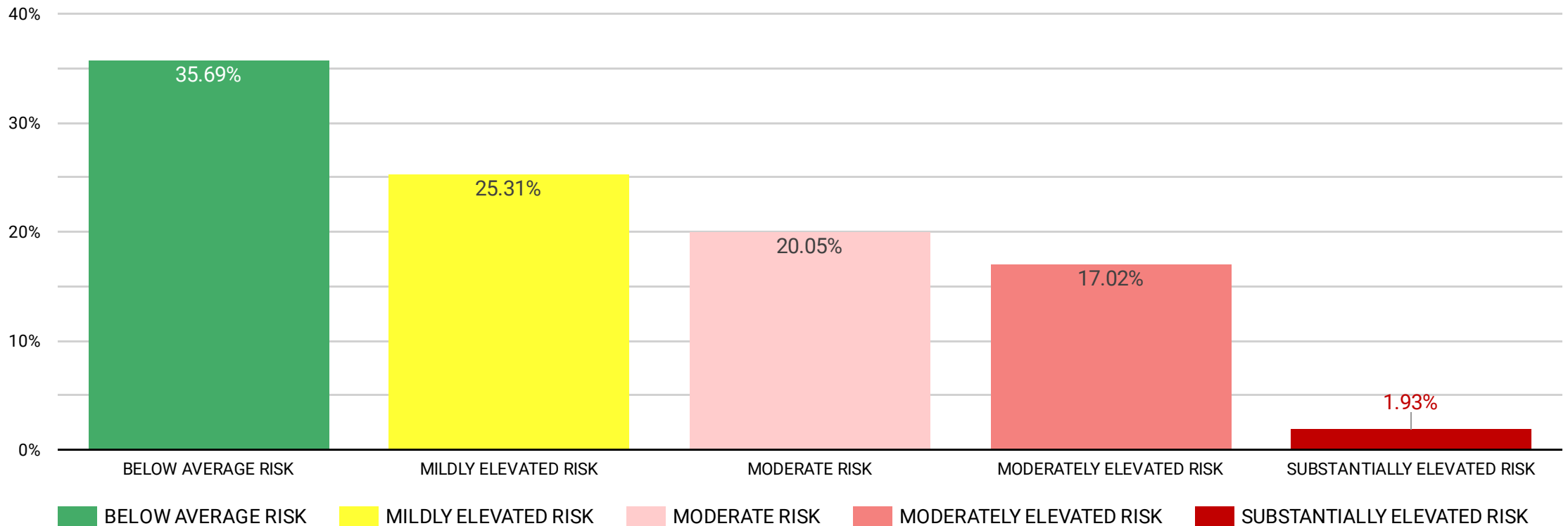
Total Locations Analyzed

41,306

Average Score of Industry

228

\*\* Hover below to select optional metrics (count vs. %)



# MAX-6 SCORING METHODOLOGY



The following table and chart show the CAP Score risk distribution for the industry using the **MAX-6 Scoring Methodology** - an assessment using a maximum radius of 6 miles or a population of 400,000 people around each location.

Industry: Drinking Places-Alcoholic Be... (1) ▾

## DISTRIBUTION OF LOCATIONS BY CAP RISK CATEGORY:

*	BELOW AVERAGE RISK	MILDLY ELEVATED RISK	MODERATE RISK	MODERATELY ELEVATED RISK	SUBSTANTIALLY ELEVATED RISK
# of Locations	11,680	12,822	7,498	8,951	355
% of Total	28.3%	31.0%	18.2%	21.7%	0.9%

## CAP SCORE RISK DISTRIBUTION FOR THE INDUSTRY:

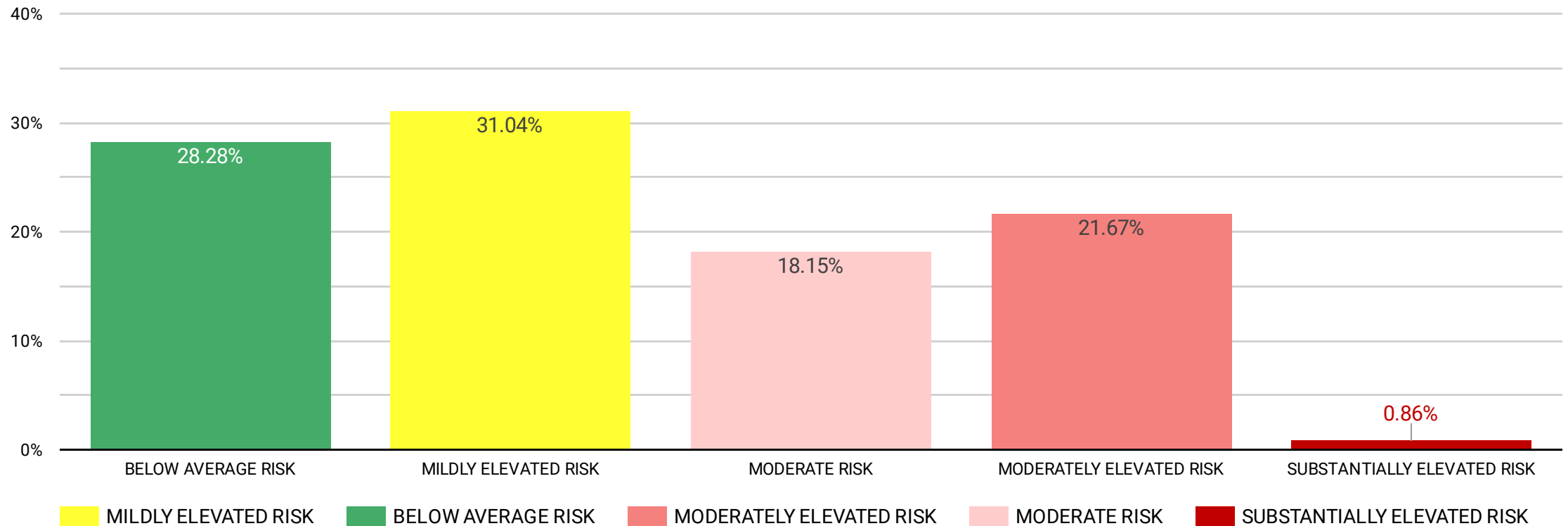
Total Locations Analyzed

41,306

Average Score of Industry

255

\*\* Hover below to select optional metrics (count vs. %)



# MAX-12 SCORING METHODOLOGY



The following table and chart show the CAP Score risk distribution for the industry using the **MAX-12 Scoring Methodology** - an assessment using a maximum radius of 12 miles or a population of 1,600,000 people around each location.

Industry: Drinking Places-Alcoholic Be... (1) ▾

## DISTRIBUTION OF LOCATIONS BY CAP RISK CATEGORY:

*	BELOW AVERAGE RISK	MILDLY ELEVATED RISK	MODERATE RISK	MODERATELY ELEVATED RISK	SUBSTANTIALLY ELEVATED RISK
# of Locations	7,350	11,066	4,860	16,773	1,257
% of Total	17.8%	26.8%	11.8%	40.6%	3.0%

## CAP SCORE RISK DISTRIBUTION FOR THE INDUSTRY:

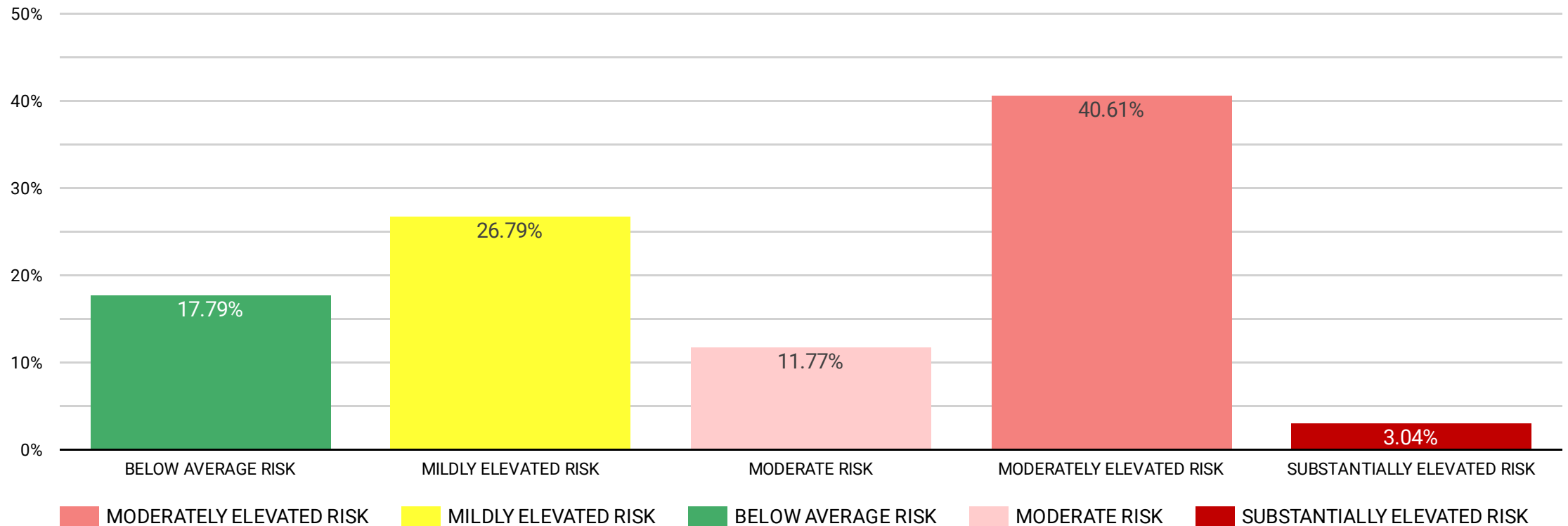
Total Locations Analyzed

41,306

Average Score of Industry

363

\*\* Hover below to select optional metrics (count vs. %)



For questions regarding CAP Index, our products and services, or the applications of CRIMECAST Reports, please contact:



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