

UNDERSTAND THE RISK OF CRIME ACROSS YOUR INDUSTRY

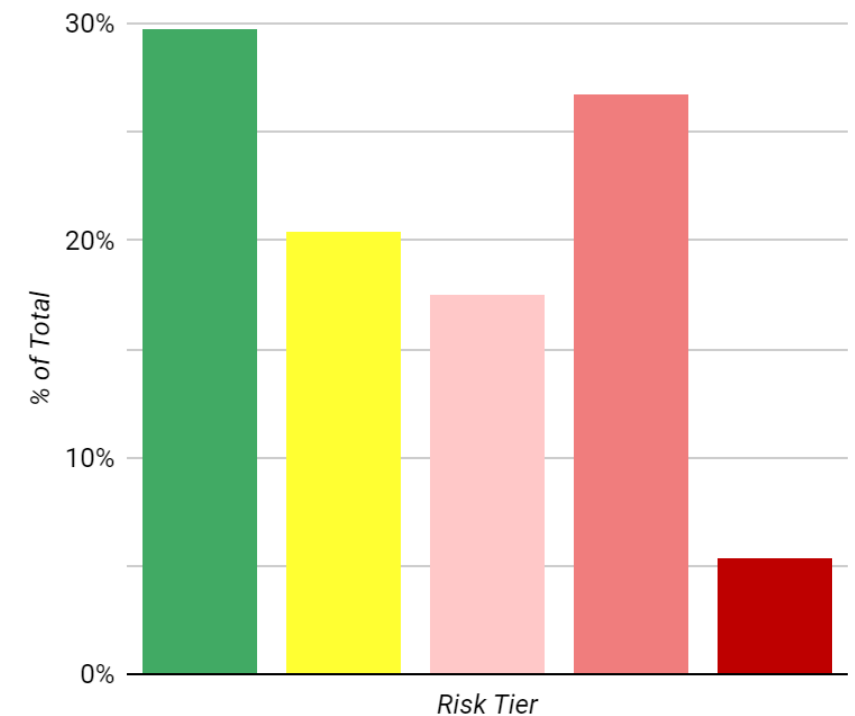
CAP Index's **CRIMECAST Industry Benchmark Analysis (CIBA)** for the **United States** allows you to make an objective comparison of the crime risk at your locations to the rest of your industry, or any industry. Each analysis looks at the CAP Score for all locations within the selected industry and provides a breakdown of locations by CAP risk category as well as the average score for the industry.

Use this information to visualize the crime risk profile for your industry and benchmark your locations against it.

- How many locations are in each CAP Risk Category?
- How do your locations compare to the industry's risk profile?
- What is the average CAP Score across your industry?

Combine this analysis with CAP Index® CRIMECAST Reports to make actionable security and business decisions related to risk exposure and mitigation.

Industry: Drinking Places-Alcoholic Be... (1) ▾



- 0-99: Below Average Risk
- 100-199: Moderate Risk
- 200-399: Mildly Elevated Risk
- 400-799: Moderately Elevated Risk
- 800-2000: Substantially Elevated Risk

MAX-1 SCORING METHODOLOGY



The following table and chart show the CAP Score risk distribution for the industry using the **MAX-1 Scoring Methodology** - an assessment using a maximum radius of 1 mile or a population of 25,000 people around each location.

Industry: Drinking Places-Alcoholic Be... (1) ▾



DISTRIBUTION OF LOCATIONS BY CAP RISK CATEGORY:

*	BELOW AVERAGE RISK	MODERATE RISK	MILDLY ELEVATED RISK	MODERATELY ELEVATED RISK	SUBSTANTIALLY ELEVATED RISK
# of Locations	18,384	8,731	9,629	6,160	730
% of Total	42.1%	20.0%	22.1%	14.1%	1.7%

CAP SCORE RISK DISTRIBUTION FOR THE INDUSTRY:

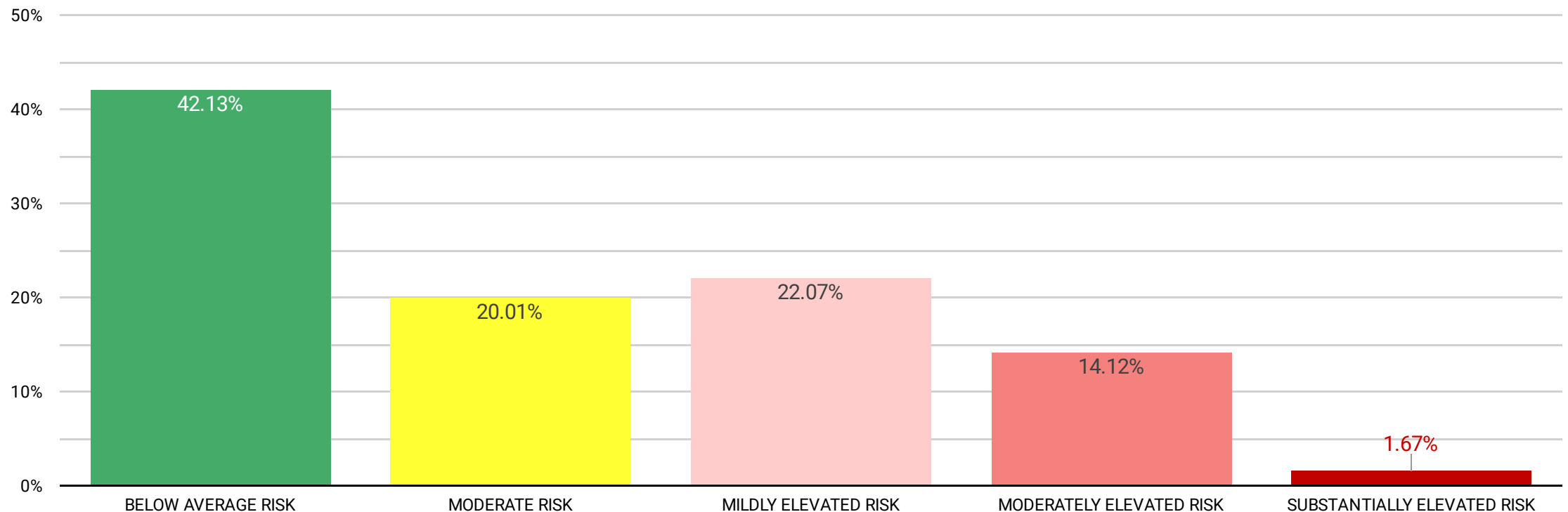
Total Locations Analyzed

43,634

Average Score of Industry

204

** Hover below to select optional metrics (count vs. %)



MAX-3 SCORING METHODOLOGY



The following table and chart show the CAP Score risk distribution for the industry using the **MAX-3 Scoring Methodology** - an assessment using a maximum radius of 3 miles or a population of 100,000 people around each location.

Industry: Drinking Places-Alcoholic Be... (1) ▾



DISTRIBUTION OF LOCATIONS BY CAP RISK CATEGORY:

*	BELOW AVERAGE RISK	MODERATE RISK	MILDLY ELEVATED RISK	MODERATELY ELEVATED RISK	SUBSTANTIALLY ELEVATED RISK
# of Locations	14,217	8,874	11,997	7,693	853
% of Total	32.6%	20.3%	27.5%	17.6%	2.0%

CAP SCORE RISK DISTRIBUTION FOR THE INDUSTRY:

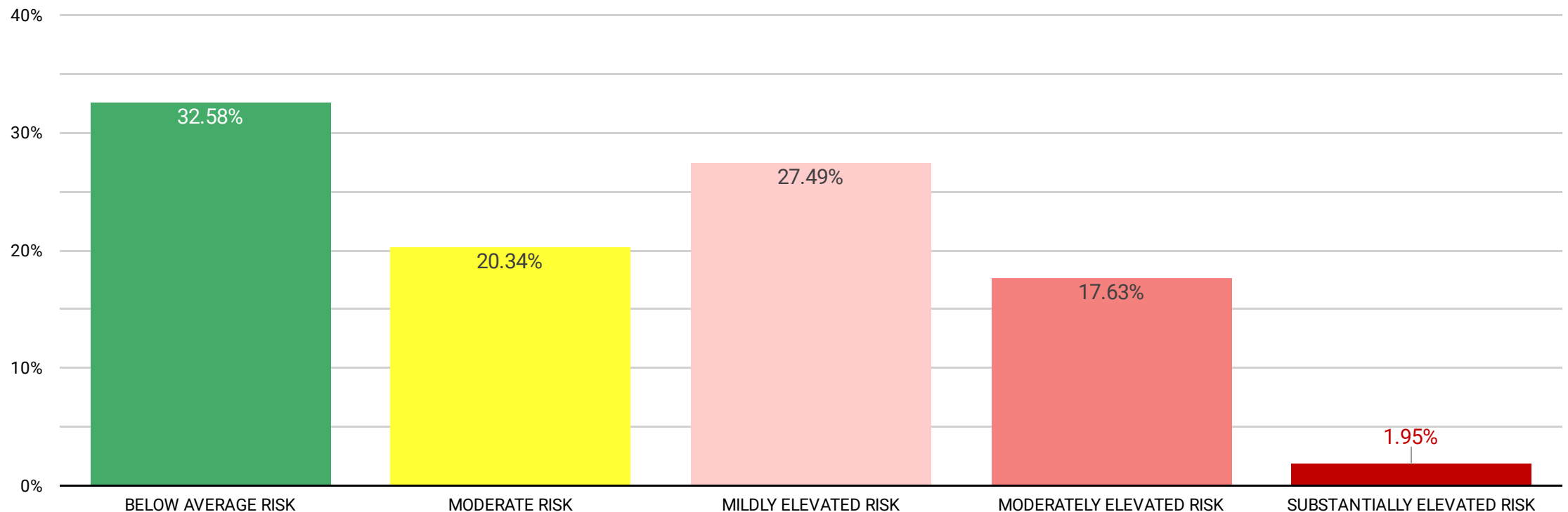
Total Locations Analyzed

43,634

Average Score of Industry

238

** Hover below to select optional metrics (count vs. %)



MAX-6 SCORING METHODOLOGY



The following table and chart show the CAP Score risk distribution for the industry using the **MAX-6 Scoring Methodology** - an assessment using a maximum radius of 6 miles or a population of 400,000 people around each location.

Industry: Drinking Places-Alcoholic Be... (1) ▾



DISTRIBUTION OF LOCATIONS BY CAP RISK CATEGORY:

*	BELOW AVERAGE RISK	MODERATE RISK	MILDLY ELEVATED RISK	MODERATELY ELEVATED RISK	SUBSTANTIALLY ELEVATED RISK
# of Locations	11,083	8,025	14,464	9,467	595
% of Total	25.4%	18.4%	33.1%	21.7%	1.4%

CAP SCORE RISK DISTRIBUTION FOR THE INDUSTRY:

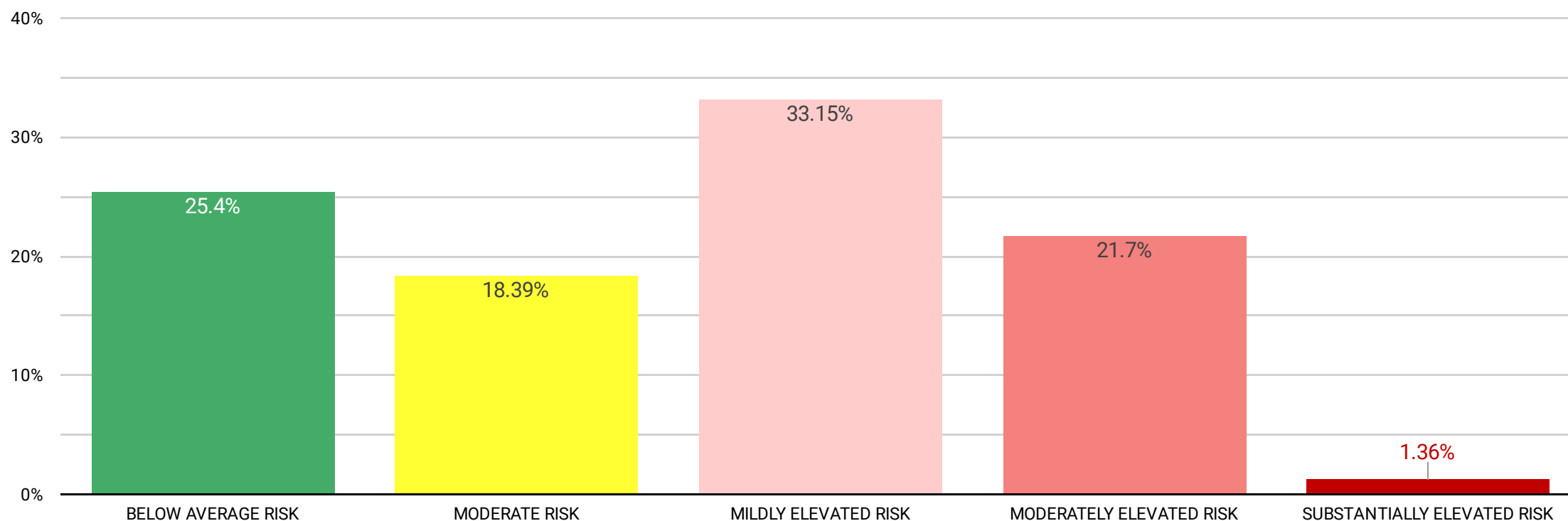
Total Locations Analyzed

43,634

Average Score of Industry

262

** Hover below to select optional metrics (count vs. %)



MAX-12 SCORING METHODOLOGY



The following table and chart show the CAP Score risk distribution for the industry using the **MAX-12 Scoring Methodology** - an assessment using a maximum radius of 12 miles or a population of 1,600,000 people around each location.

Industry: Drinking Places-Alcoholic Be... (1) ▾



DISTRIBUTION OF LOCATIONS BY CAP RISK CATEGORY:

*	BELOW AVERAGE RISK	MODERATE RISK	MILDLY ELEVATED RISK	MODERATELY ELEVATED RISK	SUBSTANTIALLY ELEVATED RISK
# of Locations	6,378	5,438	12,839	17,331	1,648
% of Total	14.6%	12.5%	29.4%	39.7%	3.8%

CAP SCORE RISK DISTRIBUTION FOR THE INDUSTRY:

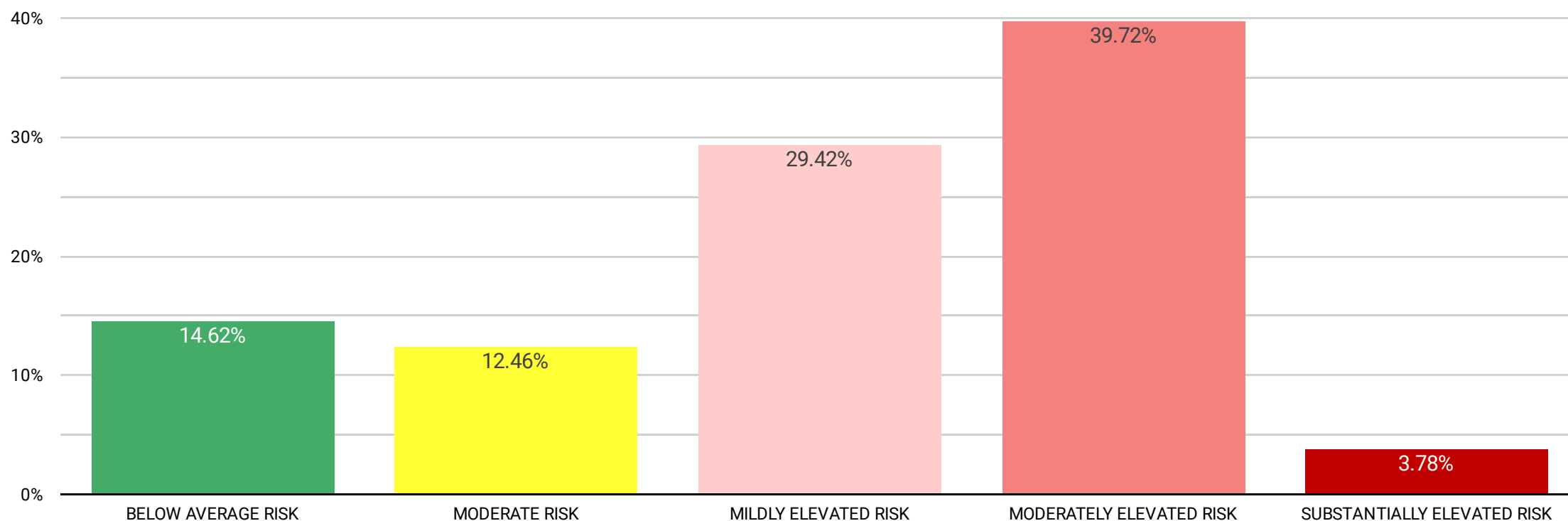
Total Locations Analyzed

43,634

Average Score of Industry

368

** Hover below to select optional metrics (count vs. %)



For questions regarding CAP Index, our products and services, or the applications of CRIMECAST Reports, please contact:



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