

UNDERSTAND THE RISK OF CRIME ACROSS YOUR INDUSTRY

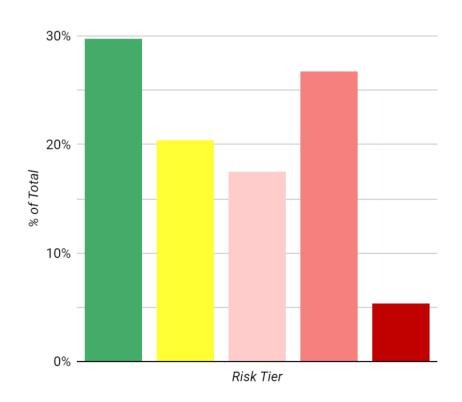
CAP Index's CRIMECAST Industry Benchmark Analysis (CIBA) for the United States allows you to make an objective comparison of the crime risk at your locations to the rest of your industry, or any industry. Each analysis looks at the CAP Score for all locations within the selected industry and provides a breakdown of locations by CAP risk category as well as the average score for the industry.

Use this information to visualize the crime risk profile for your industry and benchmark your locations against it.

- How many locations are in each CAP Risk Category?
- How do your locations compare to the industry's risk profile?
- What is the average CAP Score across your industry?

Combine this analysis with CAP Index® CRIMECAST Reports to make actionable security and business decisions related to risk exposure and mitigation.

Industry: Beer, Wine, and Liquor Stores (1) ▼



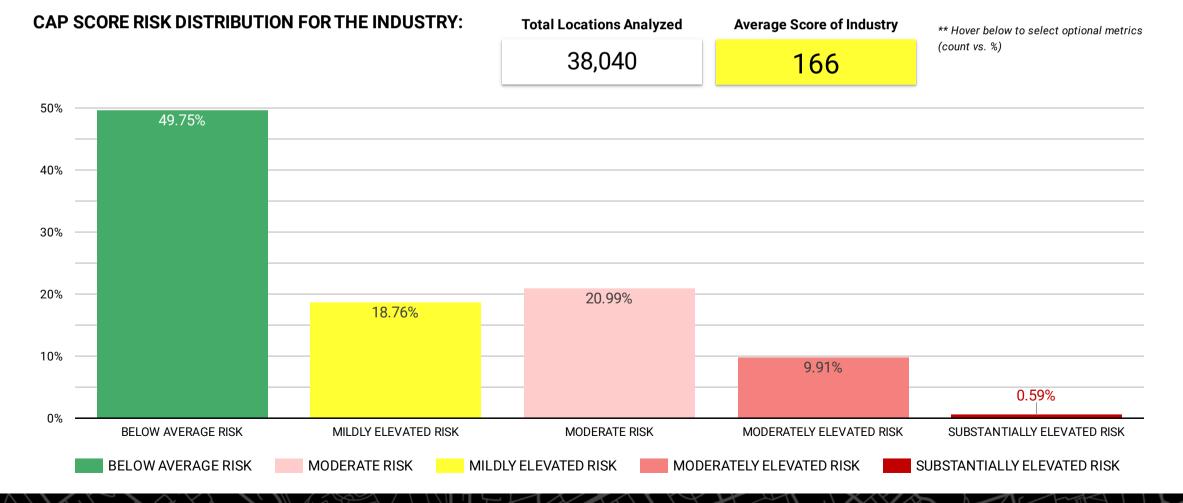
MAX-1 SCORING METHODOLOGY



The following table and chart show the CAP Score risk distribution for the industry using the MAX-1 Scoring Methodology - an assessment using a maximum radius of 1 mile or a population of 25,000 people around each location.

Industry: Beer, Wine, and Liquor Stores (1) ▼

*	BELOW AVERAGE RISK	MILDLY ELEVATED RISK	MODERATE RISK	MODERATELY ELEVATED RISK	SUBSTANTIALLY ELEVATED RISK
# of Locations	18,926	7,135	7,986	3,768	225
% of Total	49.8%	18.8%	21.0%	9.9%	0.6%



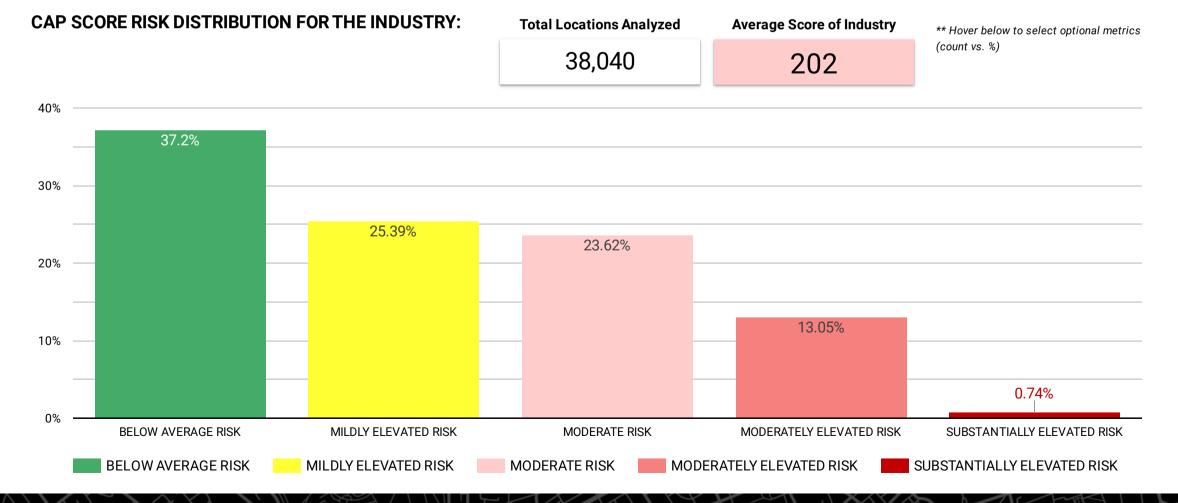
MAX-3 SCORING METHODOLOGY



The following table and chart show the CAP Score risk distribution for the industry using the MAX-3 Scoring Methodology - an assessment using a maximum radius of 3 miles or a population of 100,000 people around each location.

Industry: Beer, Wine, and Liquor Stores (1) ▼

*	BELOW AVERAGE RISK	MILDLY ELEVATED RISK	MODERATE RISK	MODERATELY ELEVATED RISK	SUBSTANTIALLY ELEVATED RISK
# of Locations	14,152	9,659	8,985	4,963	281
% of Total	37.2%	25.4%	23.6%	13.0%	0.7%



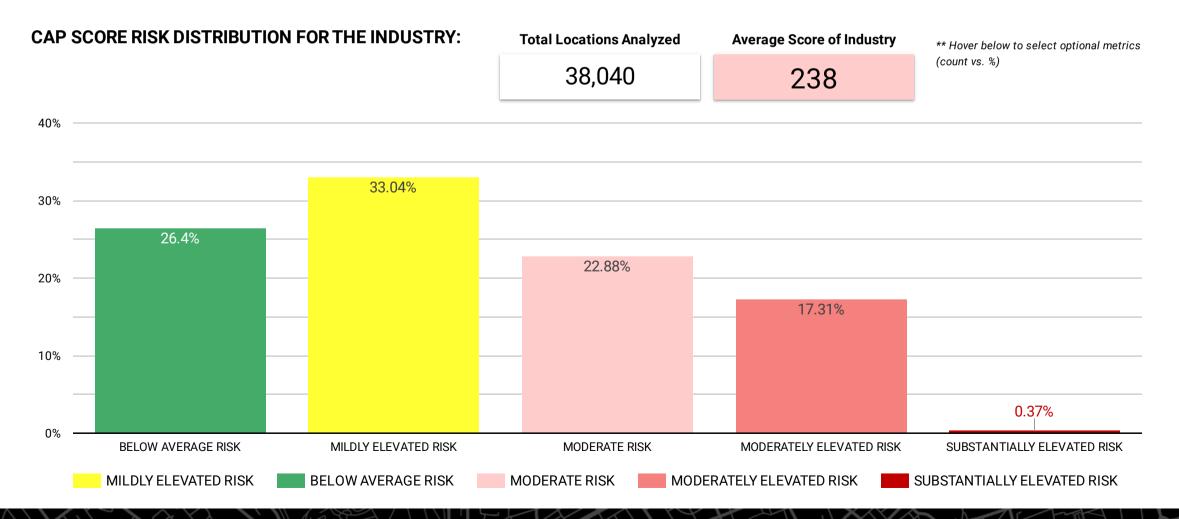
MAX-6 SCORING METHODOLOGY



The following table and chart show the CAP Score risk distribution for the industry using the MAX-6 Scoring Methodology - an assessment using a maximum radius of 6 miles or a population of 400,000 people around each location.

Industry: Beer, Wine, and Liquor Stores (1) ▼

*	BELOW AVERAGE RISK	MILDLY ELEVATED RISK	MODERATE RISK	MODERATELY ELEVATED RISK	SUBSTANTIALLY ELEVATED RISK
# of Locations	10,042	12,568	8,705	6,584	141
% of Total	26.4%	33.0%	22.9%	17.3%	0.4%



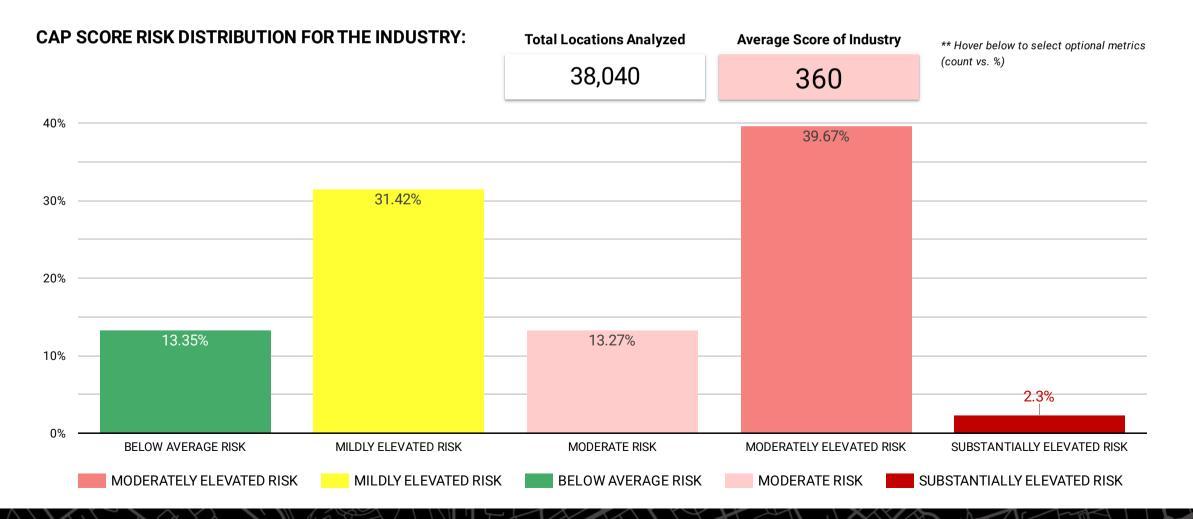
MAX-12 SCORING METHODOLOGY



The following table and chart show the CAP Score risk distribution for the industry using the MAX-12 Scoring Methodology - an assessment using a maximum radius of 12 miles or a population of 1,600,000 people around each location.

Industry: Beer, Wine, and Liquor Stores (1) ▼

*	BELOW AVERAGE RISK	MILDLY ELEVATED RISK	MODERATE RISK	MODERATELY ELEVATED RISK	SUBSTANTIALLY ELEVATED RISK
# of Locations	5,077	11,952	5,049	15,089	873
% of Total	13.3%	31.4%	13.3%	39.7%	2.3%



CONTACT CAP INDEX



For questions regarding CAP Index, our products and services, or the applications of CRIMECAST Reports, please contact:



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