CRIMECAST® INDUSTRY BENCHMARK ANALYSIS

FOOD SERVICES & DRINKING PLACES - 2022

COMPARE YOUR CRIME RISK AGAINST YOUR INDUSTRY

ABOUT THIS ANALYSIS

UNDERSTAND THE RISK OF CRIME ACROSS YOUR INDUSTRY

This analysis provides an overview of the crime risk distribution across approximately 713,000 Food Services & Drinking places in the United States.

Use this information to visualize the crime risk profile for your industry and benchmark your locations against it.

- How many locations are in each CAP Risk Category?
- How do your locations compare to the industry's risk profile?
- What is the average CAP Score across your industry?

Combine this analysis with CAP Index® CRIMECAST Reports to make actionable security and business decisions related to risk exposure and mitigation.

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SCORING A LOCATION – HOW IT WORKS

THE CAP INDEX SCORING SYSTEM

At the core of our products and services is the **CAP Index Scoring System,** a sequential process that uses a **proprietary algorithm to generate crime risk scores ("CAP Scores")** that provide a relative measure of the likelihood that crime and loss will occur at any address in the United States, Canada, and the United Kingdom.

SCORING A LOCATION – HOW IT WORKS

CAP INDEX **SCORING METHODOLOGIES**

CAP Scores for a specific business application are generated using one of our four **CAP Index Scoring Methodologies**. These scoring methodologies account for the fact that perpetrators often travel varying distances to commit crimes (the "journey to crime") depending on the target. The scoring methodologies also consider the nature and attractiveness of different types of targets for different types of crimes.

Each of the CAP Index Scoring Methodologies designates a progressively larger "sphere of influence" that is used to assess the risk of crime. Each sphere is defined by a maximum geographic radius or a population threshold.

Here is an overview of each scoring methodology and common uses:

Scoring Methodologies→	MAX-1	MAX-3	MAX-6	MAX-12
Inner Radius	1-mile **or** 25,000 people	1-mile **or** 25,000 people	2-miles **or** 100,000 people	4-miles **or** 400,000 people
Inner Radius Weight	100%	80%	80%	67%
Outer Radius	n/a	3-miles **or** 100,000 people	6-miles **or** 400,000 people	12-miles **or** 1,600,000 people
Outer Radius Weight	n/a	20%	20%	33%
Typically Used For	• Residences • Delivery Destinations • Delivery Protocols • Route Planning • Home Healthcare Visits • Field & Service Visits	• Convenience Stores • Gas Stations • Grocers • Drug Stores • Apartment Complexes & Multi-family Housing • Small Format Offices • Liquor Stores & Beer Distributors • Medical Offices • Urgent Care & Clinic Locations • Eating & Drinking Establishments • Smaller Hotels & Motels • Auto Repair Facilities • Specialty Retail Stores	• Banking & Credit Union Branches • Big Box Stores • Hospitals • Utility Terminals & Substations • Family Entertainment Venues • Warehouses & Storage Facilities • Automobile Dealerships • Industrial & Manufacturing Facilities • Real Estate Developments • Larger Hotels • Mall-based Retailers • Educational Facilities	• Distribution Centers • Larger Business Headquarters • Data Centers • Convention Centers • Large Sports & Entertainment Venues • Industrial Parks • Utility & Power Generation Plants • Educational Campuses • Mega-malls

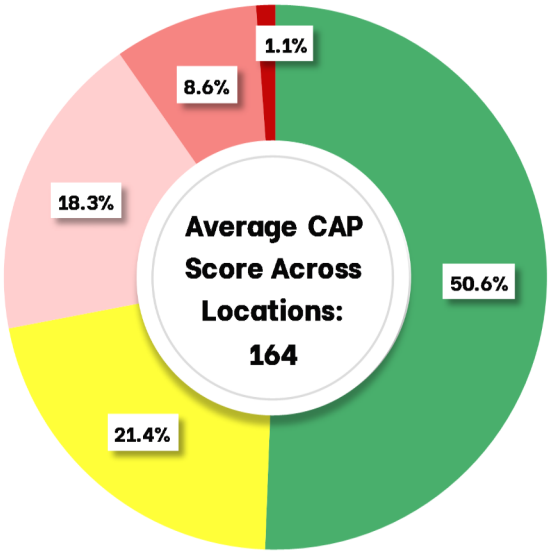
RISK DISTRIBUTION FOR
FOOD SERVICES & DRINKING PLACES

MAX-1 METHODOLOGY

The following chart shows the CAP Score risk distribution for the industry using the **MAX-1 Scoring Methodology – an assessment using a maximum radius of 1 mile or a population of 25,000 people around each location.**

Using this scoring methodology, 49.4% of the scored locations for the industry are above the national average CAP Score of 100.

DISTRIBUTION OF LOCATIONS BY CAP RISK CATEGORY:	
Below Average Risk (0-99)	360,901
Moderate Risk (100-199)	152,523
Mildly Elevated Risk (200-399)	130,429
Moderately Elevated Risk (400-799)	61,218
Substantially Elevated Risk (800-2000)	8,127
Total Locations:	713,198



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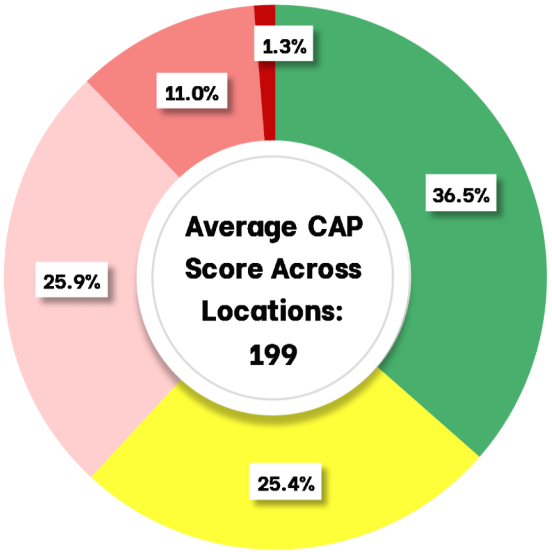
RISK DISTRIBUTION FOR
FOOD SERVICES & DRINKING PLACES

MAX-3 METHODOLOGY

The following chart shows the CAP Score risk distribution for the industry using the **MAX-3 Scoring Methodology – an assessment using a maximum radius of 3 miles or a population of 100,000 people around each location.**

Using this scoring methodology, 63.5% of the scored locations for the industry are above the national average CAP Score of 100.

DISTRIBUTION OF LOCATIONS BY CAP RISK CATEGORY:	
Below Average Risk (0-99)	260,039
Moderate Risk (100-199)	181,285
Mildly Elevated Risk (200-399)	184,686
Moderately Elevated Risk (400-799)	78,142
Substantially Elevated Risk (800-2000)	9,046
Total Locations:	713,198



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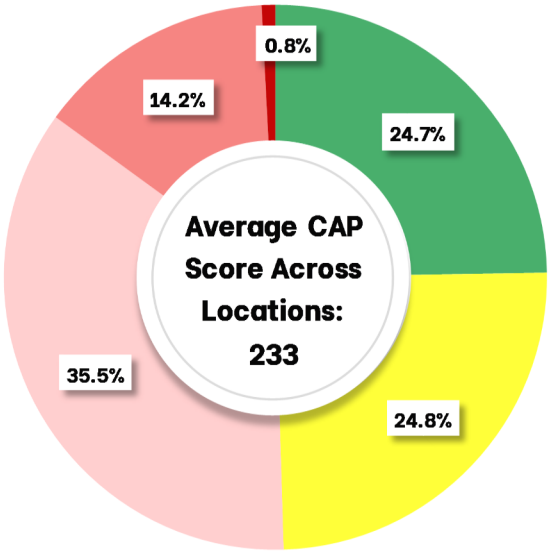
RISK DISTRIBUTION FOR
FOOD SERVICES & DRINKING PLACES

MAX-6 METHODOLOGY

The following chart shows the CAP Score risk distribution for the industry using the **MAX-6 Scoring Methodology – an assessment using a maximum radius of 6 miles or a population of 400,000 people around each location.**

Using this scoring methodology, 75.3% of the scored locations for the industry are above the national average CAP Score of 100.

DISTRIBUTION OF LOCATIONS BY CAP RISK CATEGORY:	
Below Average Risk (0-99)	176,400
Moderate Risk (100-199)	176,757
Mildly Elevated Risk (200-399)	253,017
Moderately Elevated Risk (400-799)	101,236
Substantially Elevated Risk (800-2000)	5,788
Total Locations:	713,198



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RISK DISTRIBUTION FOR
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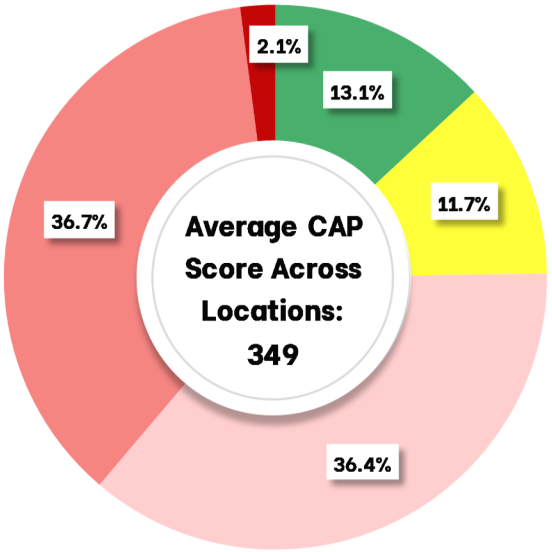
MAX-12 METHODOLOGY

The following chart shows the CAP Score risk distribution for the industry using the **MAX-12 Scoring Methodology – an assessment using a maximum radius of 12 miles or a population of 1,600,000 people around each location.**

Using this scoring methodology, 86.9% of the scored locations for the industry are above the national average CAP Score of 100.

DISTRIBUTION OF LOCATIONS BY CAP RISK CATEGORY:	
Below Average Risk (0-99)	93,474
Moderate Risk (100-199)	83,335
Mildly Elevated Risk (200-399)	259,808
Moderately Elevated Risk (400-799)	261,757
Substantially Elevated Risk (800-2000)	14,824
Total Locations:	713,198



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