








CRIME RISK INTELLIGENCE THAT WORKS

The following tables illustrate retail crime trends based upon our analysis of over 30,000 address-specific crimes comparing January to May 2022 vs. January to May 2021.



Retail Crime Trends – All Retail Segments

							
	Simple Assault	Aggravated Assault	Robbery	Burglary	Shoplifting	Other Theft	Fraud & Forgery
Jan-May 2021	1,600	539	1,365	967	2,995	5,359	776
Jan-May 2022	1,839 ↑ 14.9%	667 ↑ 23.7%	1,726 ↑ 26.4%	1,153 ↑ 19.2%	3,074 ↑ 2.6%	7,187 ↑ 34.1%	933 ↑ 20.2%
	90% of Simple Assaults occurred at locations with a CAP Score of 200 or higher	93% of Aggravated Assaults occurred at locations with a CAP Score of 200 or higher	89% of Robberies occurred at locations with a CAP Score of 200 or higher	88% of Burglaries occurred at locations with a CAP Score of 200 or higher	82% of Shoplifting Offenses occurred at locations with a CAP Score of 200 or higher	86% of Other Thefts occurred at locations with a CAP Score of 200 or higher	84% of Frauds & Forgeries occurred at locations with a CAP Score of 200 or higher

Convenience Stores & Gas Stations

Jan-May 2021	665	337	588	182	367	1,322	242
Jan-May 2022	755 ↑ 13.5%	365 ↑ 8.3%	749 ↑ 27.4%	212 ↑ 16.5%	251 ↓ -31.6%	1,808 ↑ 36.8%	233 ↓ -3.7%
	93% had a CAP Score of 200 or higher	96% had a CAP Score of 200 or higher	92% had a CAP Score of 200 or higher	90% had a CAP Score of 200 or higher	91% had a CAP Score of 200 or higher	93% had a CAP Score of 200 or higher	88% had a CAP Score of 200 or higher

Department & Discount Stores








Jan-May 2021	137	22	135	56	733	954	126
Jan-May 2022	141 ↑ 2.9%	47 ↑ 113.6%	183 ↑ 35.6%	66 ↑ 17.9%	761 ↑ 3.8%	1,479 ↑ 55.0%	160 ↑ 27.0%
	88% had a CAP Score of 200 or higher	90% had a CAP Score of 200 or higher	83% had a CAP Score of 200 or higher	92% had a CAP Score of 200 or higher	77% had a CAP Score of 200 or higher	84% had a CAP Score of 200 or higher	84% had a CAP Score of 200 or higher

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Drug Stores

							
	Simple Assault	Aggravated Assault	Robbery	Burglary	Shoplifting	Other Theft	Fraud & Forgery
Jan-May 2021	77	19	88	29	145	348	31
Jan-May 2022	78 ↑ 1.3%	19 0.0%	74 ↓ -15.9%	45 ↑ 55.2%	192 ↑ 32.4%	400 ↑ 14.9%	55 ↑ 77.4%
	83% of Simple Assaults occurred at locations with a CAP Score of 200 or higher	80% of Aggravated Assaults occurred at locations with a CAP Score of 200 or higher	79% of Robberies occurred at locations with a CAP Score of 200 or higher	70% of Burglaries occurred at locations with a CAP Score of 200 or higher	73% of Shoplifting Offenses occurred at locations with a CAP Score of 200 or higher	81% of Other Thefts occurred at locations with a CAP Score of 200 or higher	82% of Frauds & Forgeries occurred at locations with a CAP Score of 200 or higher

Grocery Stores & Supermarkets

Jan-May 2021	253	71	155	73	430	835	107
Jan-May 2022	321 ↑ 26.9%	72 ↑ 1.4%	174 ↑ 12.3%	85 ↑ 16.4%	463 ↑ 7.7%	840 ↑ 0.6%	150 ↑ 40.2%
	87% had a CAP Score of 200 or higher	88% had a CAP Score of 200 or higher	84% had a CAP Score of 200 or higher	90% had a CAP Score of 200 or higher	79% had a CAP Score of 200 or higher	84% had a CAP Score of 200 or higher	82% had a CAP Score of 200 or higher

CRIMECAST[®] REPORTS TO IDENTIFY THE RISK OF CRIME AT ANY ADDRESS

Use CAP Scores to keep your customers and employees safer.



MULTIPLE SCORING METHODOLOGIES TO CHOOSE FROM

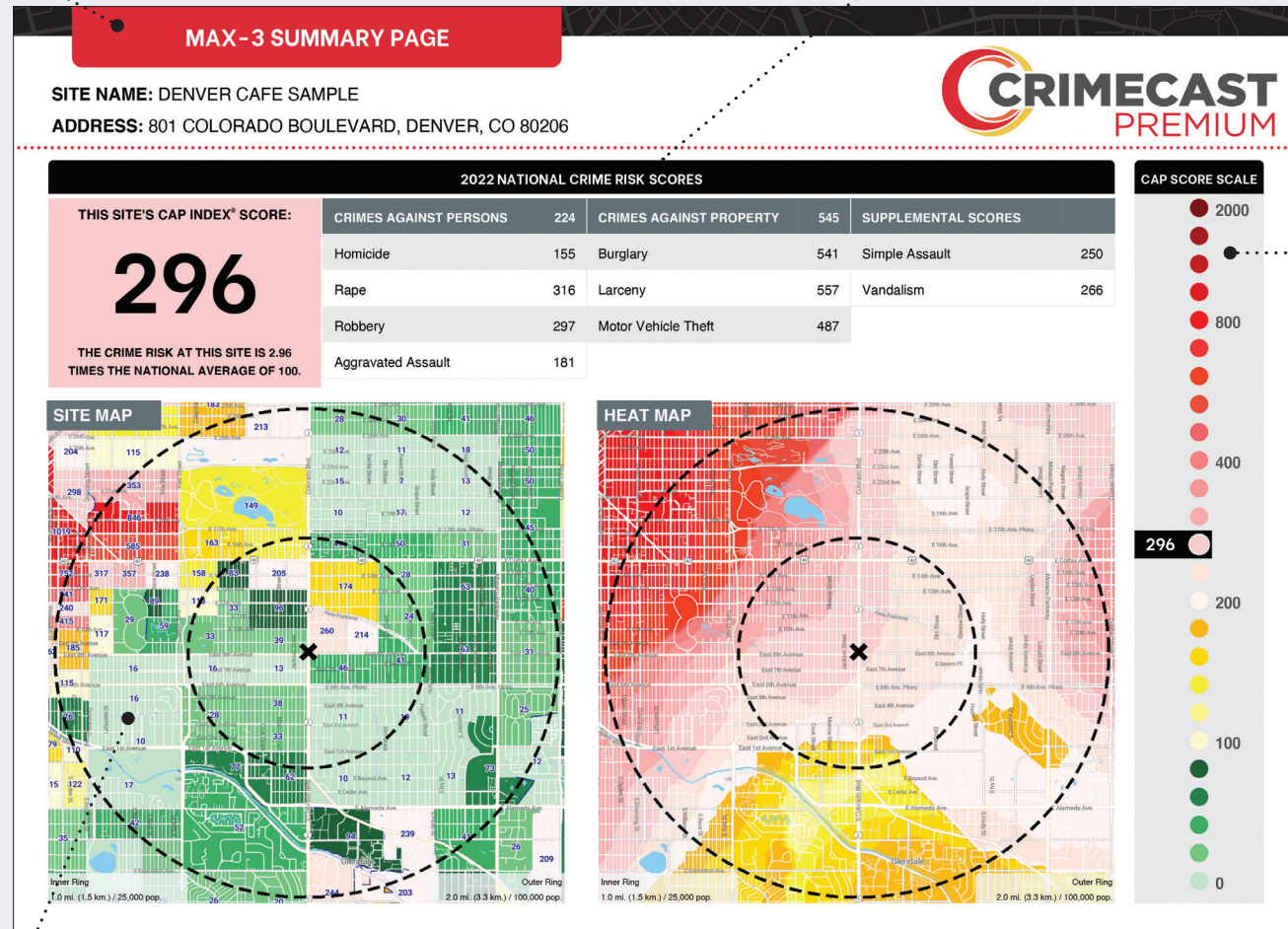
Four different “spheres of influence” to account for a perpetrator’s “journey to crime” and the nature and attractiveness of different types of targets.

CAP SCORES

Indicate the likelihood of crime and loss occurring at any address in the United States, Canada, and the UK.

KEY BENEFITS

- ▶ Proactively identify crime risks and deploy security resources where they are needed most.
- ▶ Leverage comprehensive, accurate, and objective data for your security decision-making processes.
- ▶ Benchmark locations and delivery routes to optimize security budgets based on hard data.
- ▶ Determine the right security plan for each new location.
- ▶ Mitigate crime risks and protect your brand reputation.



CRIMECAST MAPS

Depict the risk of crime within a defined radius around each location. **Site Maps** show the Block Group Score for each “neighborhood” surrounding a given location and help depict the potential origin of criminal activity occurring at the location. **Heat Maps** provide an alternative view of the risk of crime within the map window by calculating the CAP Index for every point on the map and then shading its corresponding risk level.