

UNDERSTAND THE RISK OF CRIME ACROSS YOUR INDUSTRY

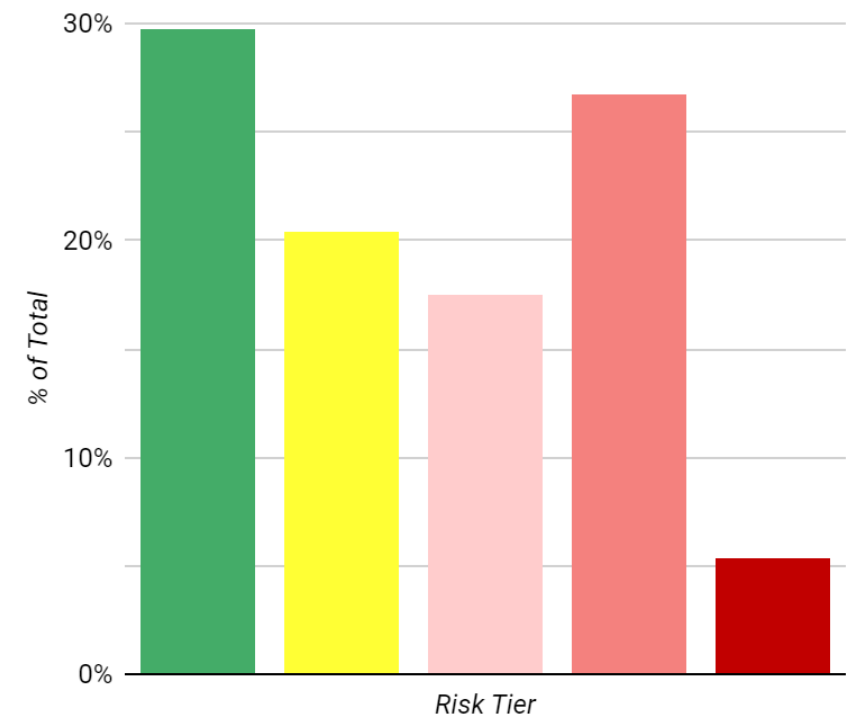
CAP Index's **CRIMECAST Industry Benchmark Analysis (CIBA)** for the **United States** allows you to make an objective comparison of the crime risk at your locations to the rest of your industry, or any industry. Each analysis looks at the CAP Score for all locations within the selected industry and provides a breakdown of locations by CAP risk category as well as the average score for the industry.

Use this information to visualize the crime risk profile for your industry and benchmark your locations against it.

- How many locations are in each CAP Risk Category?
- How do your locations compare to the industry's risk profile?
- What is the average CAP Score across your industry?

Combine this analysis with CAP Index® CRIMECAST Reports to make actionable security and business decisions related to risk exposure and mitigation.

Industry: Hotels (1) ▾



MAX-1 SCORING METHODOLOGY



The following table and chart show the CAP Score risk distribution for the industry using the **MAX-1 Scoring Methodology** - an assessment using a maximum radius of 1 mile or a population of 25,000 people around each location.

Industry: Hotels (1) ▾

DISTRIBUTION OF LOCATIONS BY CAP RISK CATEGORY:

| * BELOW AVERAGE RISK | MILDLY ELEVATED RISK | MODERATE RISK | MODERATELY ELEVATED RISK | SUBSTANTIALLY ELEVATED RISK | |
|----------------------|----------------------|---------------|--------------------------|-----------------------------|------|
| # of Locations | 37,333 | 9,433 | 12,766 | 5,111 | 655 |
| % of Total | 57.2% | 14.4% | 19.6% | 7.8% | 1.0% |

CAP SCORE RISK DISTRIBUTION FOR THE INDUSTRY:

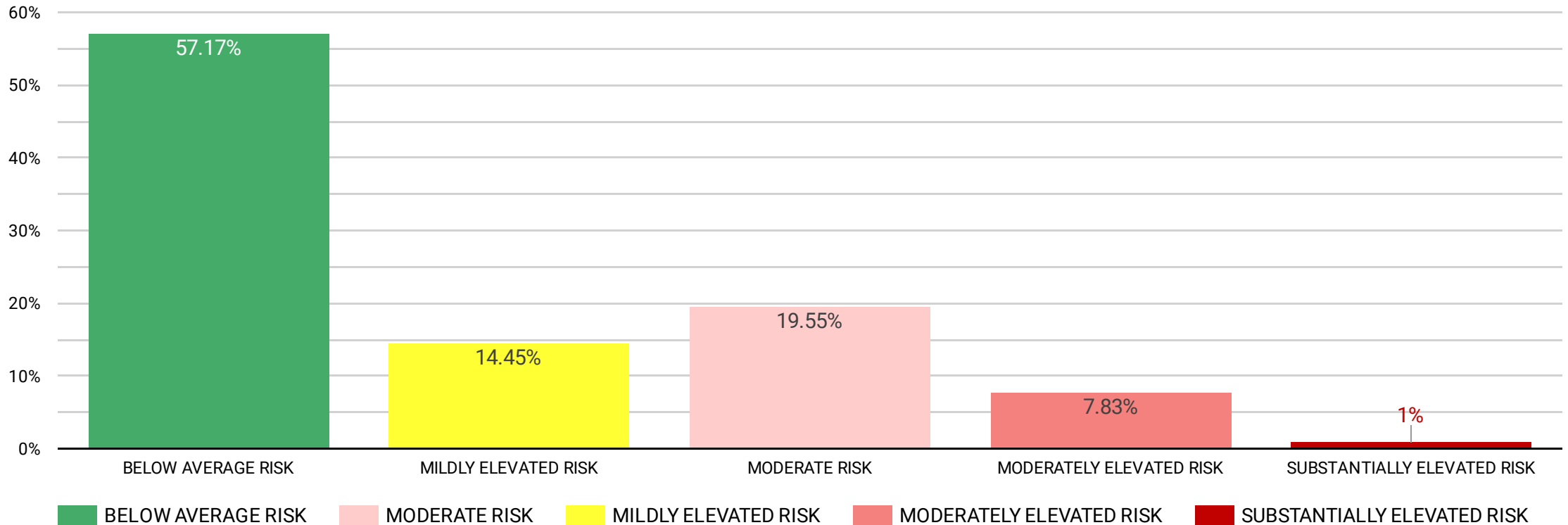
Total Locations Analyzed

65,298

Average Score of Industry

146

** Hover below to select optional metrics (count vs. %)



MAX-3 SCORING METHODOLOGY



The following table and chart show the CAP Score risk distribution for the industry using the **MAX-3 Scoring Methodology** - an assessment using a maximum radius of 3 miles or a population of 100,000 people around each location.

Industry: Hotels (1) ▾

DISTRIBUTION OF LOCATIONS BY CAP RISK CATEGORY:

| * | BELOW AVERAGE RISK | MILDLY ELEVATED RISK | MODERATE RISK | MODERATELY ELEVATED RISK | SUBSTANTIALLY ELEVATED RISK |
|----------------|--------------------|----------------------|---------------|--------------------------|-----------------------------|
| # of Locations | 29,259 | 13,585 | 15,311 | 6,365 | 778 |
| % of Total | 44.8% | 20.8% | 23.4% | 9.7% | 1.2% |

CAP SCORE RISK DISTRIBUTION FOR THE INDUSTRY:

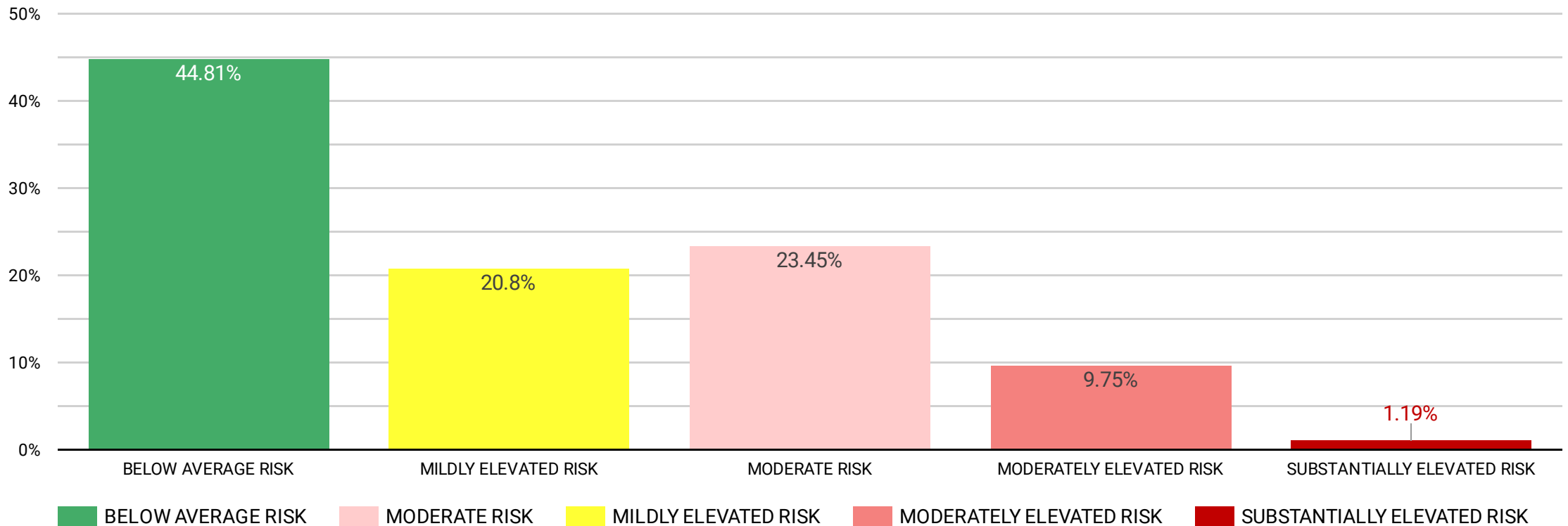
Total Locations Analyzed

65,298

Average Score of Industry

178

** Hover below to select optional metrics (count vs. %)



MAX-6 SCORING METHODOLOGY



The following table and chart show the CAP Score risk distribution for the industry using the **MAX-6 Scoring Methodology** - an assessment using a maximum radius of 6 miles or a population of 400,000 people around each location.

Industry: Hotels (1) ▾

DISTRIBUTION OF LOCATIONS BY CAP RISK CATEGORY:

| * | BELOW AVERAGE RISK | MILDLY ELEVATED RISK | MODERATE RISK | MODERATELY ELEVATED RISK | SUBSTANTIALLY ELEVATED RISK |
|----------------|--------------------|----------------------|---------------|--------------------------|-----------------------------|
| # of Locations | 23,484 | 18,207 | 14,719 | 8,622 | 266 |
| % of Total | 36.0% | 27.9% | 22.5% | 13.2% | 0.4% |

CAP SCORE RISK DISTRIBUTION FOR THE INDUSTRY:

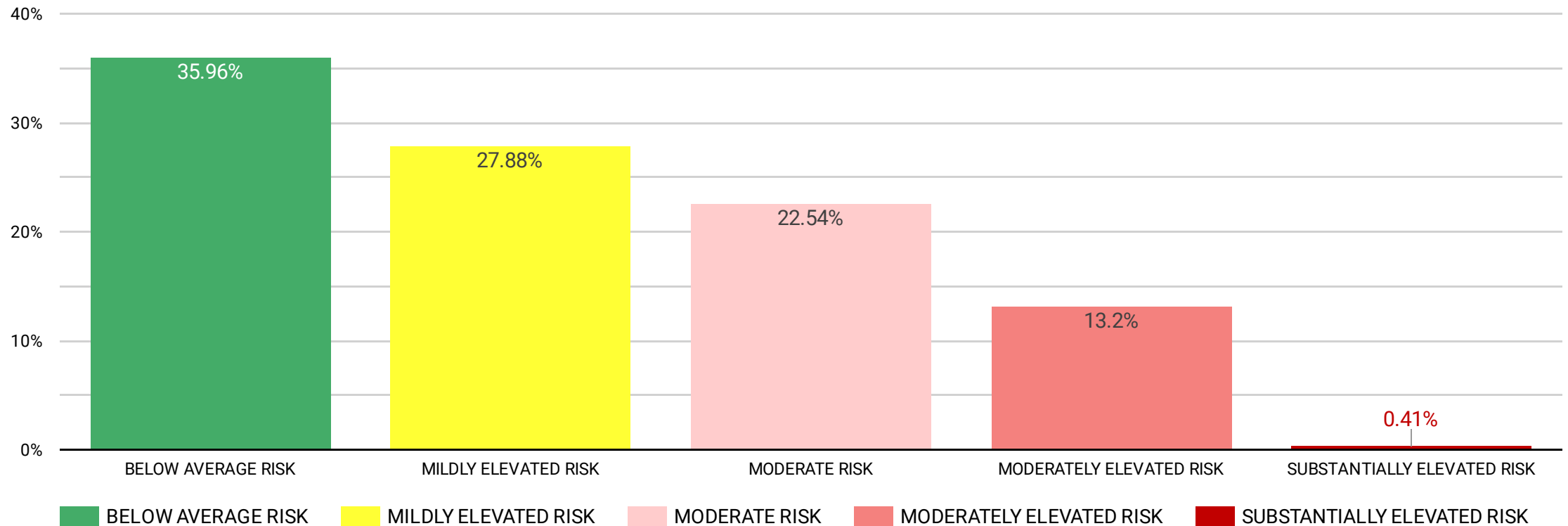
Total Locations Analyzed

65,298

Average Score of Industry

204

** Hover below to select optional metrics (count vs. %)



MAX-12 SCORING METHODOLOGY



The following table and chart show the CAP Score risk distribution for the industry using the **MAX-12 Scoring Methodology** - an assessment using a maximum radius of 12 miles or a population of 1,600,000 people around each location.

Industry: Hotels (1) ▾

DISTRIBUTION OF LOCATIONS BY CAP RISK CATEGORY:

| * | BELOW AVERAGE RISK | MILDLY ELEVATED RISK | MODERATE RISK | MODERATELY ELEVATED RISK | SUBSTANTIALLY ELEVATED RISK |
|----------------|--------------------|----------------------|---------------|--------------------------|-----------------------------|
| # of Locations | 15,952 | 18,351 | 10,232 | 19,818 | 945 |
| % of Total | 24.4% | 28.1% | 15.7% | 30.4% | 1.4% |

CAP SCORE RISK DISTRIBUTION FOR THE INDUSTRY:

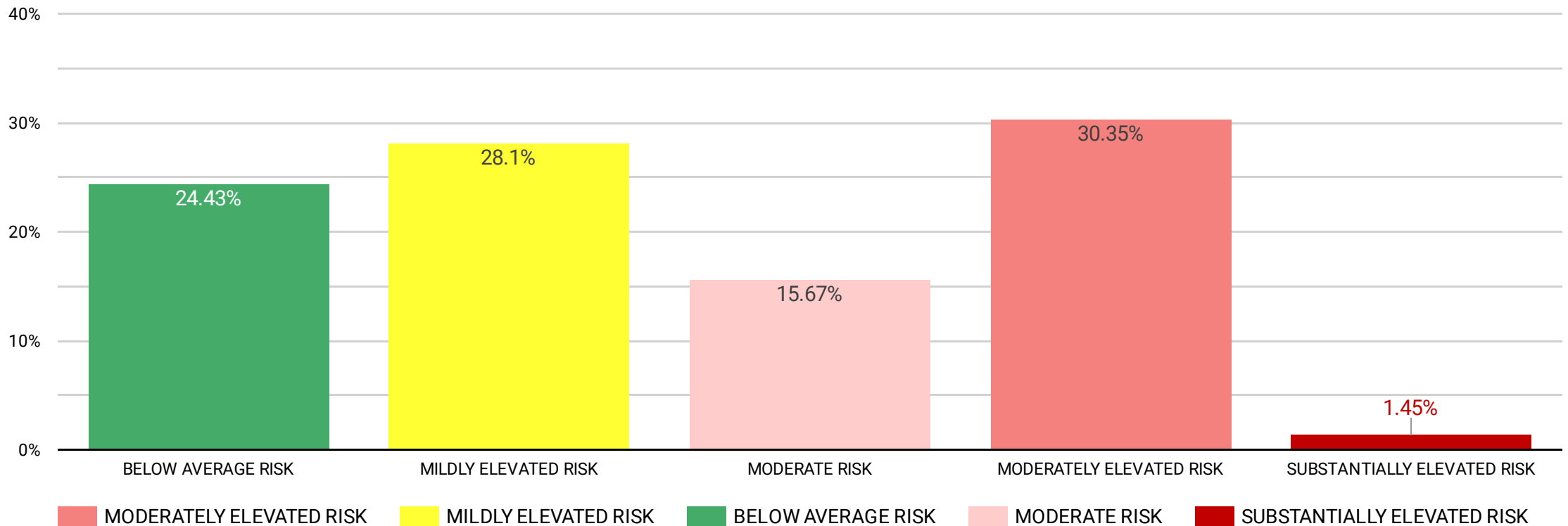
Total Locations Analyzed

65,298

Average Score of Industry

298

** Hover below to select optional metrics (count vs. %)



For questions regarding CAP Index, our products and services, or the applications of CRIMECAST Reports, please contact:



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