

UNDERSTAND THE RISK OF CRIME ACROSS YOUR INDUSTRY

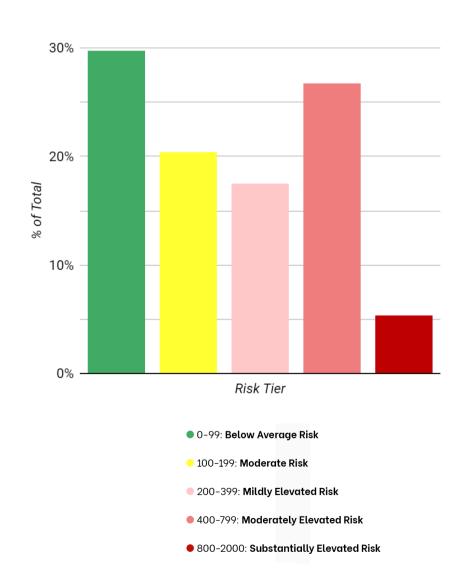
CAP Index's **CRIMECAST Industry Benchmark Analysis (CIBA) for the United States** allows you to make an objective comparison of the crime risk at your locations to the rest of your industry, or any industry. Each analysis looks at the CAP Score for all locations within the selected industry and provides a breakdown of locations by CAP risk category as well as the average score for the industry.

Use this information to visualize the crime risk profile for your industry and benchmark your locations against it.

- How many locations are in each CAP Risk Category?
- How do your locations compare to the industry's risk profile?
- What is the average CAP Score across your industry?

Combine this analysis with CAP Index® CRIMECAST Reports to make actionable security and business decisions related to risk exposure and mitigation.





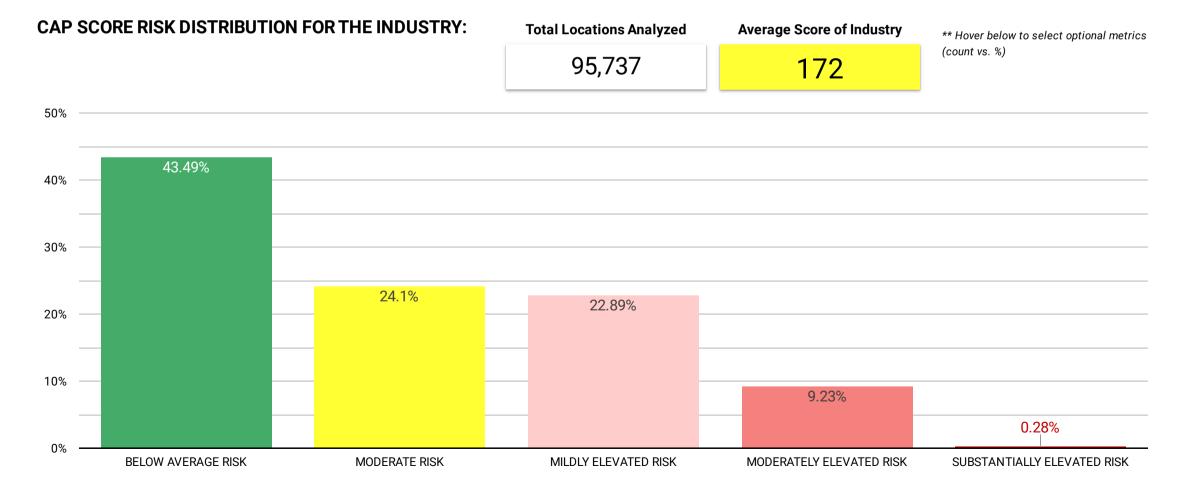
MAX-1 SCORING METHODOLOGY



The following table and chart show the CAP Score risk distribution for the industry using the MAX-1 Scoring Methodology - an assessment using a maximum radius of 1 mile or a population of 25,000 people around each location.



*	BELOW AVERAGE RISK	MODERATE RISK	MILDLY ELEVATED RISK	MODERATELY ELEVATED RISK	SUBSTANTIALLY ELEVATED RISK
# of Locations	41,636	23,077	21,915	8,840	269
% of Total	43.5%	24.1%	22.9%	9.2%	0.3%



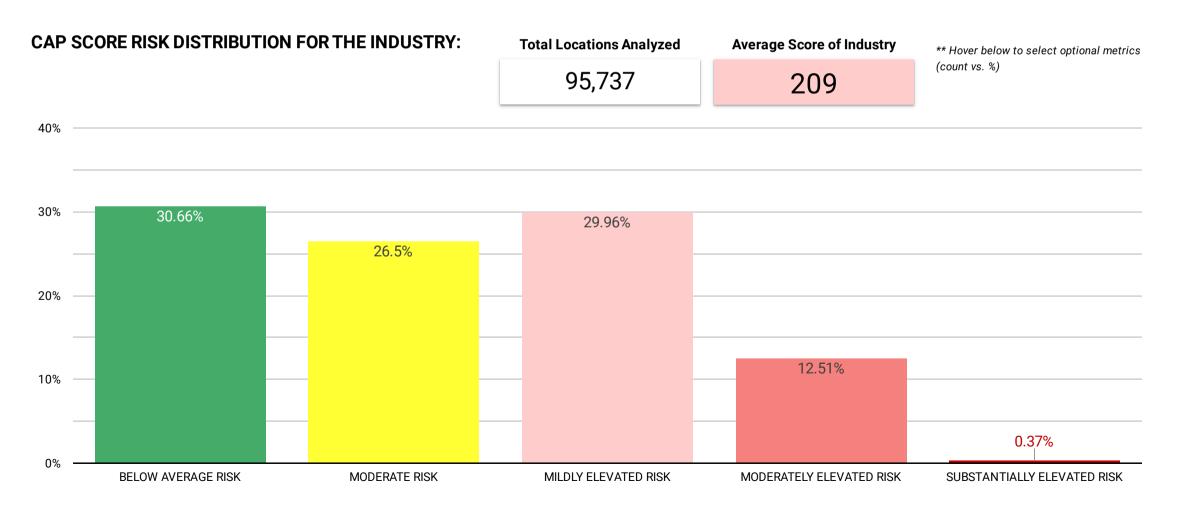
MAX-3 SCORING METHODOLOGY



The following table and chart show the CAP Score risk distribution for the industry using the MAX-3 Scoring Methodology - an assessment using a maximum radius of 3 miles or a population of 100,000 people around each location.



*	BELOW AVERAGE RISK	MODERATE RISK	MILDLY ELEVATED RISK	MODERATELY ELEVATED RISK	SUBSTANTIALLY ELEVATED RISK
# of Locations	29,352	25,374	28,682	11,974	355
% of Total	30.7%	26.5%	30.0%	12.5%	0.4%



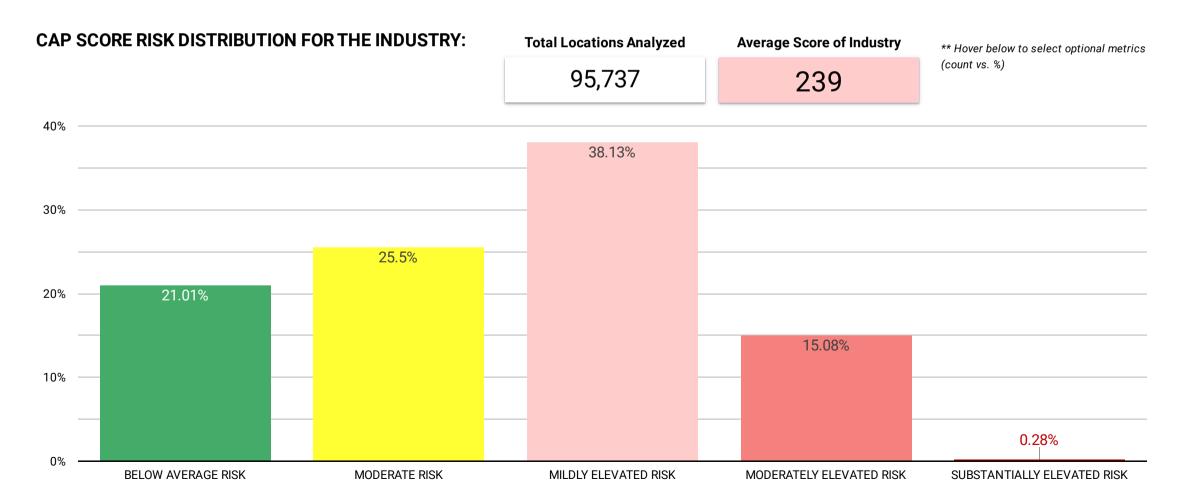
MAX-6 SCORING METHODOLOGY



The following table and chart show the CAP Score risk distribution for the industry using the MAX-6 Scoring Methodology - an assessment using a maximum radius of 6 miles or a population of 400,000 people around each location.



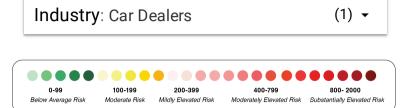
*	BELOW AVERAGE RISK	MODERATE RISK	MILDLY ELEVATED RISK	MODERATELY ELEVATED RISK	SUBSTANTIALLY ELEVATED RISK
# of Locations	20,114	24,410	36,507	14,441	265
% of Total	21.0%	25.5%	38.1%	15.1%	0.3%



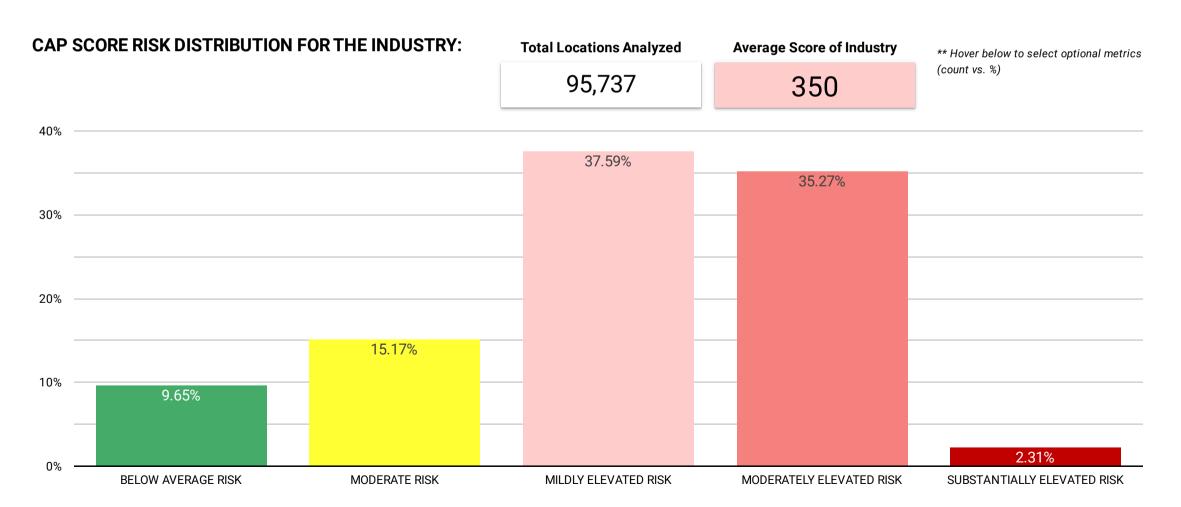
MAX-12 SCORING METHODOLOGY



The following table and chart show the CAP Score risk distribution for the industry using the MAX-12 Scoring Methodology - an assessment using a maximum radius of 12 miles or a population of 1,600,000 people around each location.



*	BELOW AVERAGE RISK	MODERATE RISK	MILDLY ELEVATED RISK	MODERATELY ELEVATED RISK	SUBSTANTIALLY ELEVATED RISK
# of Locations	9,240	14,528	35,983	33,771	2,215
% of Total	9.7%	15.2%	37.6%	35.3%	2.3%



CONTACT CAP INDEX



For questions regarding CAP Index, our products and services, or the applications of CRIMECAST Reports, please contact:



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