

# UNDERSTAND THE RISK OF CRIME ACROSS YOUR INDUSTRY

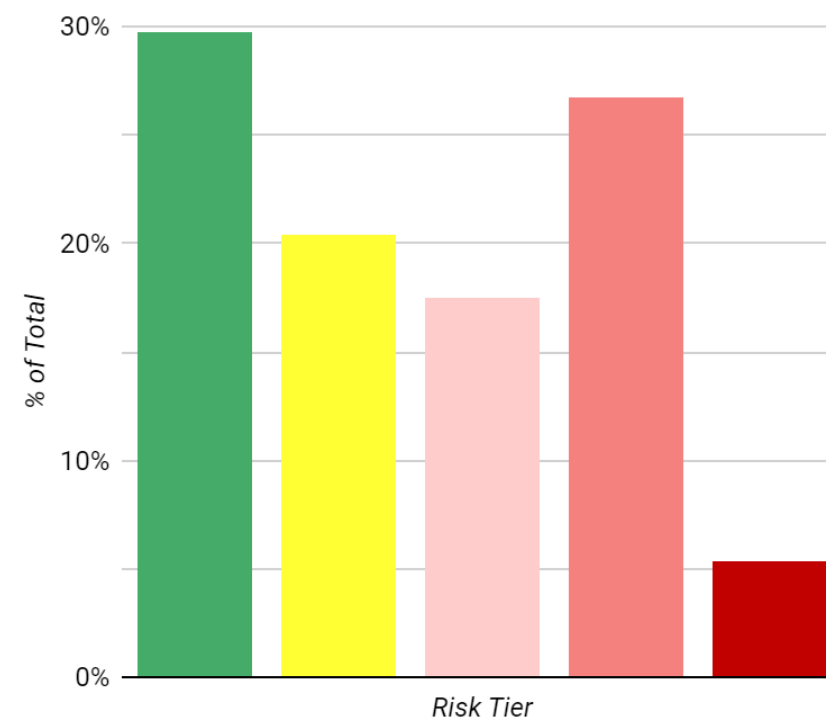
CAP Index's **CRIMECAST Industry Benchmark Analysis (CIBA)** for the **United States** allows you to make an objective comparison of the crime risk at your locations to the rest of your industry, or any industry. Each analysis looks at the CAP Score for all locations within the selected industry and provides a breakdown of locations by CAP risk category as well as the average score for the industry.

Use this information to visualize the crime risk profile for your industry and benchmark your locations against it.

- How many locations are in each CAP Risk Category?
- How do your locations compare to the industry's risk profile?
- What is the average CAP Score across your industry?

**Combine this analysis with CAP Index® CRIMECAST Reports to make actionable security and business decisions related to risk exposure and mitigation.**

Industry: Car Dealers (1) ▾



# MAX-1 SCORING METHODOLOGY



The following table and chart show the CAP Score risk distribution for the industry using the **MAX-1 Scoring Methodology** - an assessment using a maximum radius of 1 mile or a population of 25,000 people around each location.

Industry: Car Dealers (1) ▾

## DISTRIBUTION OF LOCATIONS BY CAP RISK CATEGORY:

*	BELOW AVERAGE RISK	MILDLY ELEVATED RISK	MODERATE RISK	MODERATELY ELEVATED RISK	SUBSTANTIALLY ELEVATED RISK
# of Locations	44,727	20,456	21,429	9,583	514
% of Total	46.2%	21.2%	22.2%	9.9%	0.5%

## CAP SCORE RISK DISTRIBUTION FOR THE INDUSTRY:

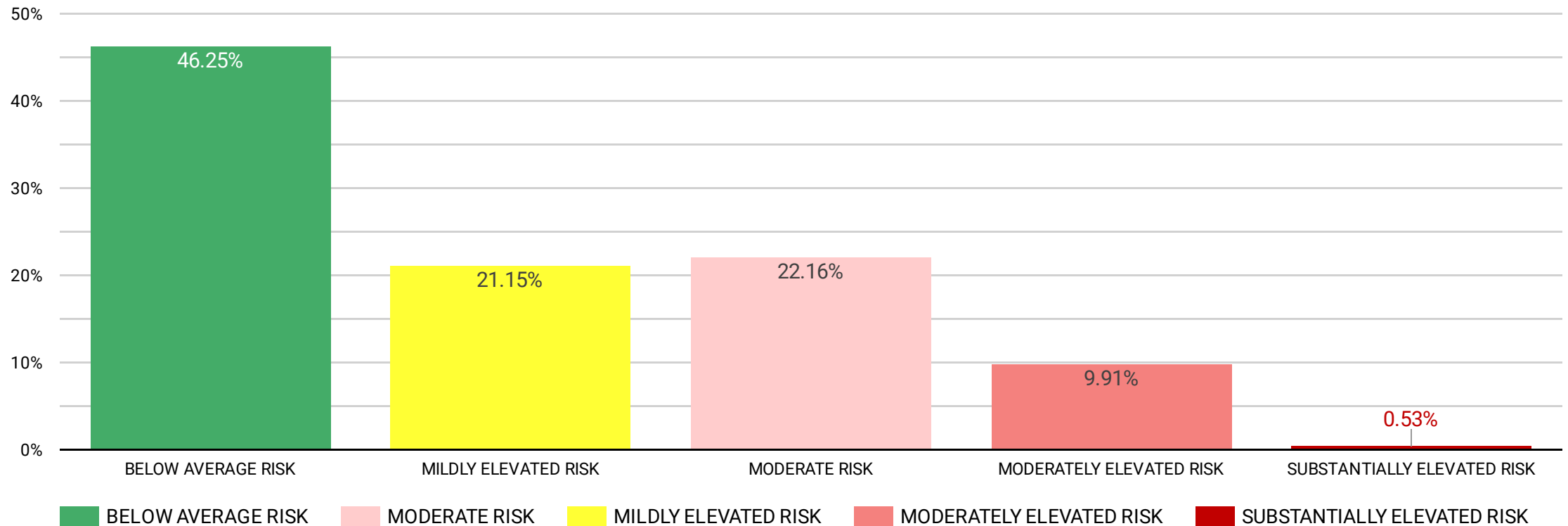
Total Locations Analyzed

96,709

Average Score of Industry

171

\*\* Hover below to select optional metrics (count vs. %)



# MAX-3 SCORING METHODOLOGY



The following table and chart show the CAP Score risk distribution for the industry using the **MAX-3 Scoring Methodology** - an assessment using a maximum radius of 3 miles or a population of 100,000 people around each location.

Industry: Car Dealers (1) ▾

## DISTRIBUTION OF LOCATIONS BY CAP RISK CATEGORY:

*	BELOW AVERAGE RISK	MILDLY ELEVATED RISK	MODERATE RISK	MODERATELY ELEVATED RISK	SUBSTANTIALLY ELEVATED RISK
# of Locations	32,457	26,545	24,088	12,927	692
% of Total	33.6%	27.4%	24.9%	13.4%	0.7%

## CAP SCORE RISK DISTRIBUTION FOR THE INDUSTRY:

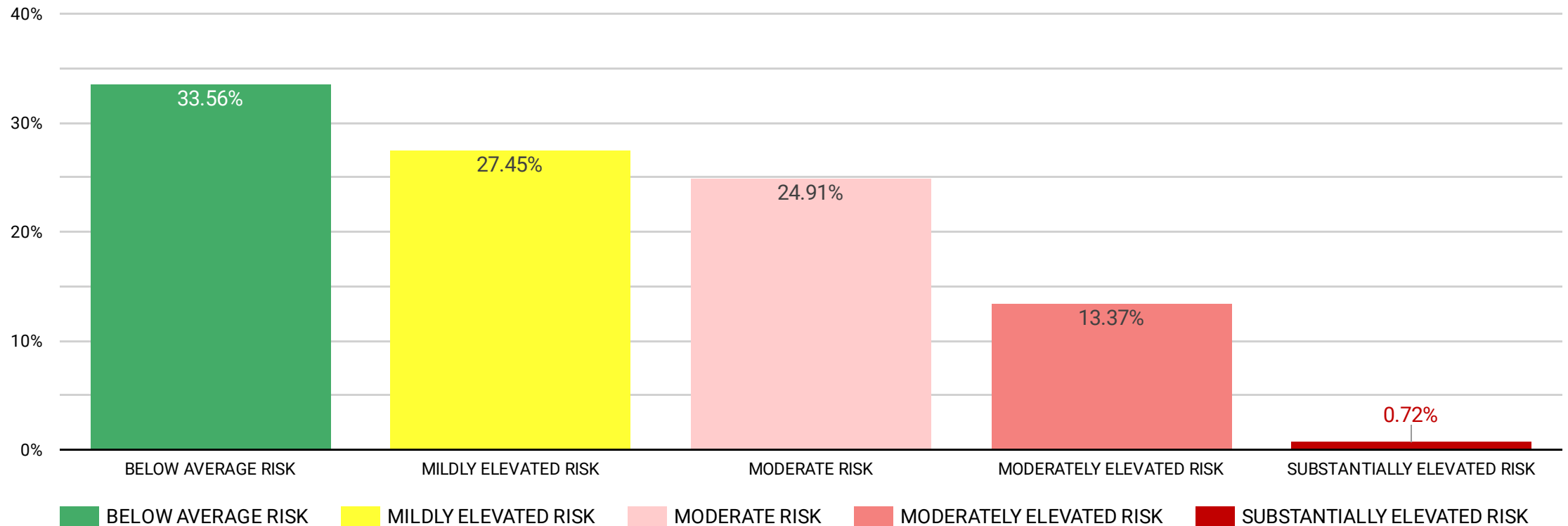
Total Locations Analyzed

96,709

Average Score of Industry

209

\*\* Hover below to select optional metrics (count vs. %)



# MAX-6 SCORING METHODOLOGY



The following table and chart show the CAP Score risk distribution for the industry using the **MAX-6 Scoring Methodology** - an assessment using a maximum radius of 6 miles or a population of 400,000 people around each location.

Industry: Car Dealers (1) ▾

## DISTRIBUTION OF LOCATIONS BY CAP RISK CATEGORY:

*	BELOW AVERAGE RISK	MILDLY ELEVATED RISK	MODERATE RISK	MODERATELY ELEVATED RISK	SUBSTANTIALLY ELEVATED RISK
# of Locations	23,155	33,826	23,080	16,275	373
% of Total	23.9%	35.0%	23.9%	16.8%	0.4%

## CAP SCORE RISK DISTRIBUTION FOR THE INDUSTRY:

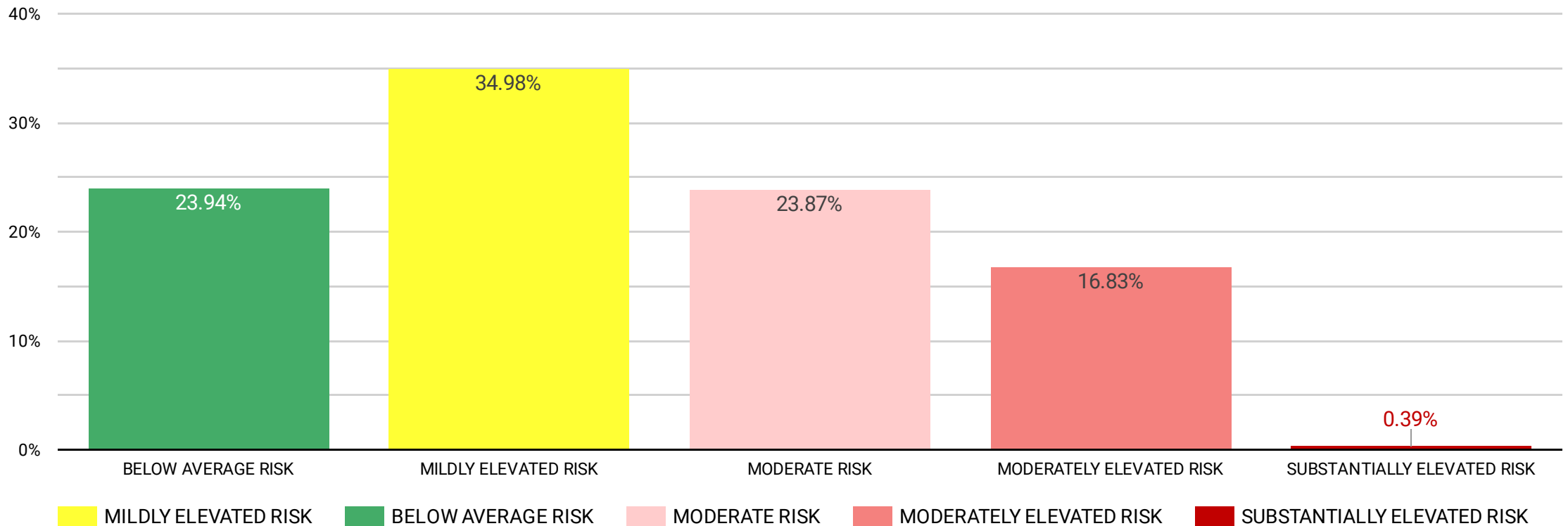
Total Locations Analyzed

96,709

Average Score of Industry

240

\*\* Hover below to select optional metrics (count vs. %)



# MAX-12 SCORING METHODOLOGY



The following table and chart show the CAP Score risk distribution for the industry using the **MAX-12 Scoring Methodology** - an assessment using a maximum radius of 12 miles or a population of 1,600,000 people around each location.

Industry: Car Dealers (1) ▾

## DISTRIBUTION OF LOCATIONS BY CAP RISK CATEGORY:

*	BELOW AVERAGE RISK	MILDLY ELEVATED RISK	MODERATE RISK	MODERATELY ELEVATED RISK	SUBSTANTIALLY ELEVATED RISK
# of Locations	11,576	33,029	14,172	35,880	2,052
% of Total	12.0%	34.2%	14.7%	37.1%	2.1%

## CAP SCORE RISK DISTRIBUTION FOR THE INDUSTRY:

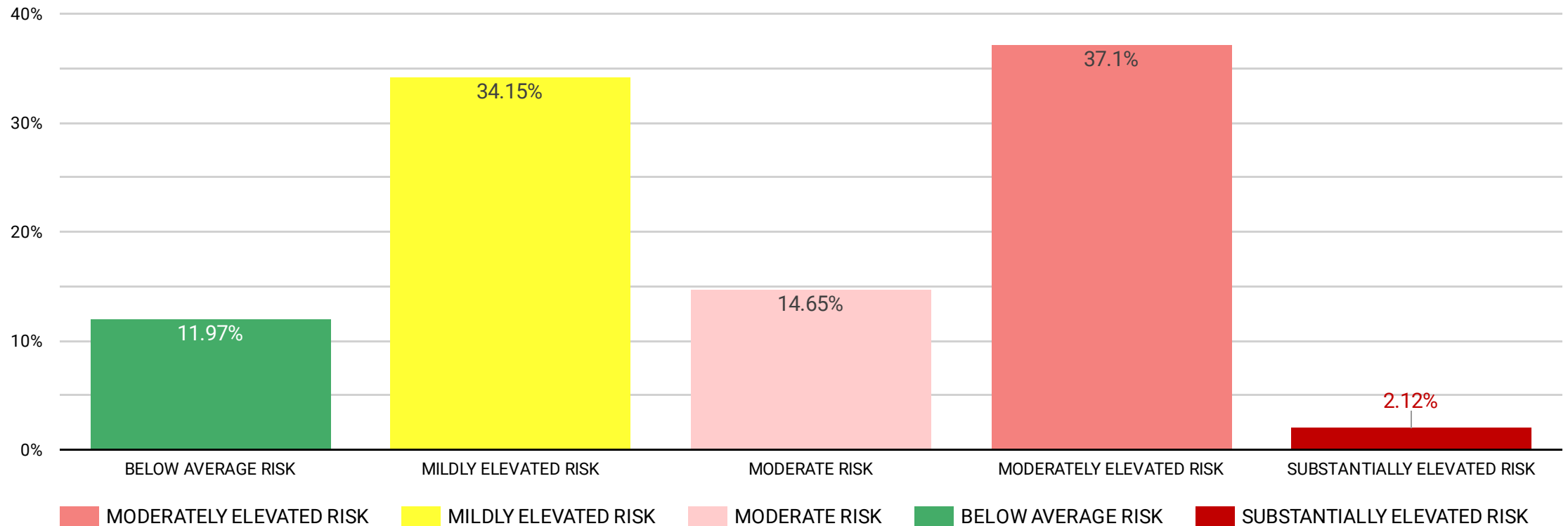
Total Locations Analyzed

96,709

Average Score of Industry

355

\*\* Hover below to select optional metrics (count vs. %)



For questions regarding CAP Index, our products and services, or the applications of CRIMECAST Reports, please contact:



**Website:** [www.CAPIndex.com](http://www.CAPIndex.com)

**Email:** [askcap@capindex.com](mailto:askcap@capindex.com)

DISCLAIMER: The locations within this CRIMECAST® Industry Benchmark Analysis are based on data collected from external sources. Although the data used is considered reliable, CAP Index is not able to vouch for the completeness or accuracy of the data. CAP Index, Inc. ("CAP") has used reasonable efforts to include accurate and complete information in this document, although CAP makes no representations or warranties that the information provided through this document is accurate, complete or current. CAP may make changes to the information in this document, at any time, without notice and make no commitment to update this information. The contents of this document are the property of CAP. You may print and download portions of material from the different areas of the document solely for your own non-commercial use. Any other copying, redistribution, retransmission or publication of any document material is strictly prohibited without the express written consent of CAP. By accepting this document, you agree not to change or delete any information included in the document. In no event shall CAP be liable for any special, indirect, or consequential damages or any damages whatsoever resulting from loss of use, data, or profits, whether in an action of contract, negligence, or other action, arising out of or in connection with the use or performance of documents, services, or information available from this document. The findings presented in this document are intended to provide a basis of understanding for the reader on the issues presented. The information is not to be construed or used as a substitute for specific legal advice and may not reflect an analysis of all relevant variables or the operational feasibility of the considerations presented. Individuals seeking legal advice for a particular problem or issue should obtain advice from an attorney of their choosing.