

OUTSMARTING CRIME A CAP Index Case Study

A Regional Bank Uses CAP to

Optimize Security and Spending

CAP Index, a trusted partner of the American Bankers Association (ABA), plays a vital role in helping a regional bank assess and address the security risks at all of their branches.

REGIONAL BANK



“Even if I was responsible for a smaller bank,
I would still want the data from CAP.”

— SVP & Director, Physical Security Solutions

15
States

Over 1,400
Branches

Over 1,700
ATMs

Over 18,000
Employees



The Challenge

With over 1,400 branches across 15 states, a regional bank needed a way to cost-effectively implement security countermeasures that keep company assets and, more importantly, company employees and customers safe. The problem is that implementing the same security measures across all locations is very expensive. Additionally, for branches in safer locations, unwarranted security measures may lead to wasted manpower and resources. Likewise, for elevated-risk locations, those standard measures may not be sufficient. This regional bank wanted to deploy the optimal countermeasures to make the most effective use of their security spending while keeping people safe – and they used CAPData™ from CAP Index to do it.



The MOST Trusted Source for Crime Risk Intelligence.

The Validated Industry Standard

“As a member of the ABA Bank Security Committee, I can tell you that the overwhelming majority of the committee agreed that CAP was a critical component that needed to be included in the newly developed guideline. In fact, it was determined that CAP should be listed as an important option for consideration for all banks when they’re developing risk profiles for their sites. CAP actually went above and beyond in assisting the committee with the development of these new guidelines. The committee had CAP test and validate the assessment process defined in the ABAToolbox. The CAP team was able to clearly demonstrate the value that their scores can provide when developing objective risk profiles for bank branches.”

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A Valued Industry Resource

The ABA also relies on CAP in powering the effectiveness of the ABA Bank Capture System. This tool provides participating financial institutions with the ability to assess bank robbery patterns across the country. It also allows users to benchmark their experiences against industry-wide trends, which is something that has always been a time-intensive, manual effort. In addition to the value of having such a repository, CAP adds tremendous value to the overall solution through their analysis of the data. Yes, the analytics are in the system, but CAP takes all of that data and, through expert analysis, turns that raw material into an actionable story that can be applied on a daily basis.

To learn more about how you can employ CAPData to enhance the safety and security of your employees, clients, and products, contact us today.



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