



2020 DATABASE RELEASE

The new 2020 US, UK, and Canada databases are now live.

We are pleased to announce the release of the updated CAP Index Scoring System for 2020. Our new database includes a number of key changes to ensure we provide you with the most accurate data to measure the likelihood of crime and loss at any addresses in the US, Canada, and UK.

WHAT'S NEW

CAP Index is the pioneer of business crime risk forecasting. We have been developing and refining our proprietary CAP Index Scoring System for over 30 years; the result is the most comprehensive, robust, and reliable solution which has been validated against corporate and government data and proven in court.

The 2020 database has been updated with the latest crime and incident data available.

- ⦿ The 2020 CAP Index Scoring System is built using **more than 250 demographic predictors including business density information.**
- ⦿ This year we analyzed **over 10 million address-specific police reports and corporate loss incidents** across six countries to score over 250,000 individual geographic regions.

Of the nearly **5 million business locations** we analyzed for 2020, **over 25% of locations have a change of 15% or more** in their CAP Index Score.

HOW IT'S BUILT

The CAP Index Scoring System uses sophisticated forecasting techniques that combine demographic and business statistics with crime and loss data to calculate crime risk. We base our forecasting approach on "Social Disorganization Theory," which asserts that higher degrees of social problems in a neighborhood tend to correlate with higher levels of crime in that location.



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VISUALIZE YOUR RISK AT EVERY SITE AND SERVICE AREA

CRIMECAST Reports include all the relevant crime risk data for your locations and are readily available as soon as you need them. Each report includes maps and scores which indicate the risk of crime at and around a specific site-address.

ESSENTIAL APPLICATIONS FOR YOUR SECURITY PLAN

Our crime risk data helps to inform your decisions about how to prevent crime and safeguard your assets in these fundamental areas:



ASSESS LOSS & RISK AT ANY LOCATION

The CAP Index Scoring System provides a baseline metric to analyze the security needs of your individual locations and categorize your locations based on their risk.



SITE SELECTION

CAP Index's products and services will help you evaluate and understand the risk of crime wherever you are looking to operate and present a consistent, streamlined process for site selection.



SECURITY RESOURCE ALLOCATION

Procuring objective crime risk information is the first step in developing the right plan to keep your customers, assets, and employees safe.



KEEP EMPLOYEES & INVENTORY SAFE OFF-SITE

Understand the risk of crime not only for a targeted address, but also from every point in its vicinity, and take knowledgeable actions to shield your people and inventory when off site.



SET OPERATIONAL POLICIES & PROTOCOLS

Your security decisions impact every aspect of your business. Utilize CAP Index's objective data to help make organizational decisions, down to an individual site level.



AVOID LITIGATION & ADVERSE JUDGMENTS

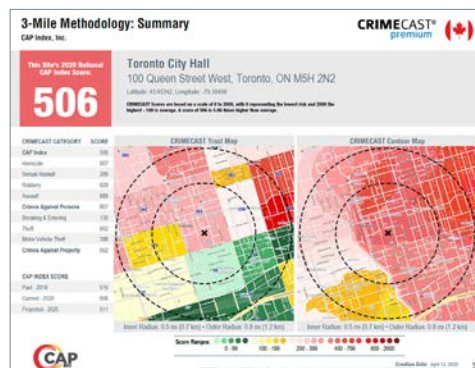
When utilizing proven crime risk intelligence to define security protocols for your business, it is clear you are taking the right steps to mitigate risk.

SAMPLE CRIMECAST REPORTS

UNITED STATES



CANADA



UNITED KINGDOM

