

CASE STUDY

Healthcare Supplier

Evaluating Trends and Potential Risks:

Assisting Facility Assessments & Real Estate Acquisitions

Defining the Risks

Cardinal Health, Inc. is a global company that serves the healthcare industry with products and services that help hospitals, physician offices, and pharmacies reduce costs, improve safety, productivity and profitability, and deliver better care to patients. Cardinal Health develops market-leading technologies, manufactures medical and surgical products, and is one of the largest distributors of pharmaceuticals and medical supplies worldwide.

Initially, CAP Index was hired to conduct a crime risk analysis for each potential real estate purchase that Cardinal Health was investigating.

Application & Results

According to Greg Halvacs, Chief Security Officer of Cardinal Health, the data from CAP Index played a substantial role in evaluating the trends and potential risks of new and existing facilities. CAP Index's ability to predict crime for a specific area allowed the company to include an often overlooked factor – the safety of the neighborhood -- in the decision of whether or not to acquire a site.

After conducting research and gathering the information, the data was used in the development and design of an appropriate security solution. The crime report also indicated which type of crime was most prevalent in the community, and allowed Cardinal Health to train its employees accordingly.

Presented in a clear and concise manner, CAP Index's data has proven to be widely accepted throughout Cardinal Health as evidence to support financial investments in risk mitigation. As Greg Halvacs puts it, "The CAP Index data provides a clear data point to help identify and justify capital security expenditures."