



## **CAP Index Promotes Stephen B. Longo to Chief Revenue Officer & Executive Vice-President**

*Long-time executive recognized for outstanding contributions to business growth and innovation.*

Exton, PA – [Date] – CAP Index, the leader in crime risk forecasting and analysis, is proud to announce the promotion of Stephen B. Longo to Chief Revenue Officer & Executive Vice-President. Mr. Longo's elevation reflects his extensive contributions to the company's sustained growth and innovation.

Since joining CAP Index in 1993, Mr. Longo has been instrumental in driving business development efforts, fostering key industry relationships, and leading special projects that align with CAP Index's mission of providing objective crime risk data.

In his new role, Mr. Longo will lead CAP Index's revenue-generating activities, with a focus on aligning the company's sales, marketing, and customer success teams to drive impactful growth. He will also spearhead the CAP's strategic initiatives to ensure continued success in identifying new market opportunities, fostering innovative solutions, and delivering value to clients.

Mr. Longo's influence extends across the industry as he serves on the Board of Advisors for the Loss Prevention Research Council (LPRC), and the Vendor Advisory Board for Loss Prevention Magazine. He has also previously served on the Board for the Restaurant Loss Prevention & Security Association (RLPSA) and the ASIS Banking and Financial Services Security Council.

"I am proud of Steve's long tenure at CAP Index and his growth as both a professional and an executive," said Steven Aurand, President and CEO at CAP Index. "His dedication and strategic vision have been crucial in our development of new products and services that meet the evolving needs of our clients. This promotion is a testament to the impact Steve has had on our business."

Please join us in congratulating Stephen B. Longo on this well-deserved promotion.