CASE STUDY

Enhancing Executive Protection & Travel Security with CAP Index

INTRODUCTION

Executive protection and corporate travel security are complex and high-stakes responsibilities. Security teams must anticipate potential threats, assess ever-changing risk environments, and ensure that executives and employees can travel safely without disruption. From crime risks to civil unrest, and even transportation strikes, each trip requires careful planning and real-time monitoring to mitigate potential dangers.

At the core of this role are two key considerations: having the right data and fully understanding the risks. Without accurate, up-to-date intelligence, security teams cannot make informed decisions or effectively safeguard travelers. By leveraging reliable crime risk data and monitoring real-time threats, organizations can proactively protect their people while maintaining seamless travel operations.

500+ Yearly Trips & Events | 104,000+ Employees | 100% Data-Driven

BACKGROUND

A leading corporation's Risk Intelligence Group plays a crucial role in ensuring the safety of executives and employees during travel. Working closely with their Executive Protection team, they conduct thorough risk assessments for all trips—whether domestic, international, or personal. The team relies on multiple tools, including CAP Index's crime risk reports and mapping layers, social media monitoring apps, and programs that track flights and weather patterns to evaluate potential threats and mitigate security risks.

CHALLENGE

With over 500 trips and events to plan annually, the team faces numerous security challenges, including:

- **Dynamic Threat Environments:** Protests, strikes, and civil unrest can rapidly change risk levels.
- **Unverified Transportation & Accommodations:** Ensuring all services, from hotels to car rentals, meet security standards.
- **Last-Minute Changes:** Travel plans can shift, or new trips pop up unexpectedly, requiring real-time reassessment.

SOLUTION

To address these challenges, the team follows a structured assessment process:

1. **Trip Notification & Data Collection:**
    - For executive travel, the team receives trip details from the Executive Protection group, including flight information, hotel bookings, and planned routes.
    - For non-executive employees, they may be notified if someone requests to book a hotel that hasn't been previously vetted, prompting a safety assessment before approval.
2. **Risk Evaluation with CAP Index:** CAP Index data helps assess the crime risk at key locations, from hotels to meeting venues, ensuring informed decision-making. The team uses CAP's mapping layers in conjunction with reports so they can quickly get a general gauge of risk and dig into a more comprehensive assessment when necessary. This approach brings greater efficiency without sacrificing safety.
3. **Logistics & Security Measures:** The team evaluates transportation services, confirms vetting of car services, and recommends safe travel routes.
4. **Real-Time Monitoring & Adjustments:** Using social media monitoring and direct communication with local law enforcement, they track emerging threats and adjust plans accordingly.

"From small executive dinners to large-scale board meetings, there are many different types of events we need to prepare for. If the CEO meets four people at a restaurant, that's one level of risk. But when 100 people come into town for a board meeting, it's a different challenge. With multiple dinners, golf outings, and transportation logistics, every aspect is influenced by the security landscape of the area."

THE ROLE OF LAW ENFORCEMENT PARTNERSHIPS

Beyond internal risk assessments, the team works closely with law enforcement agencies to enhance situational awareness. "Our physical security managers all interface with local law enforcement and have good connections, which is helpful" the analyst explained. These relationships allow for better intelligence-sharing and more informed security planning, especially for high-profile executives or events.

RESULTS

- **Improved Risk Mitigation:** By leveraging CAP Index crime risk scores, the team proactively avoids high-risk areas.
- **Stronger Executive Protection:** Customized security planning ensures top executives and staff travel safely.
- **Operational Efficiency:** With clear assessment processes, risk reports are generated within 24 hours, enabling fast decision-making.

KEY TAKEAWAYS FOR SECURITY PROFESSIONALS

- **Use Data to Drive Decision-Making:** CAP Index's intelligence provides crucial insights into crime trends and risk factors. Gaining buy-in from company leadership is crucial, and once they see the impact of CAP Index's technology in mitigating risk and enhancing security, it quickly becomes a go-to solution.
- **Proactive Risk Assessments Are Essential:** Evaluating threats before travel ensures smoother, safer trips.
- **Strong Relationships with Law Enforcement Matter:** Engaging with local and federal agencies enhances situational awareness.

EXPANDING APPLICATIONS

CAP Index for Site Selection

While travel security is a primary use case, CAP Index also plays a critical role in new site selection. Whether evaluating a new corporate office, a regional hub, a temporary event space, or even executive housing, the team relies on CAP Index data to assess crime risks in potential locations. By integrating these insights into their decision-making, they help ensure that new facilities are situated in safe, strategic areas.

By integrating CAP Index into their travel security protocol, this organization successfully minimizes risks, ensuring safe and efficient travel for executives and employees alike. With data-driven insights, real-time monitoring, and strong partnerships with law enforcement, they proactively address potential threats before they become issues. Whether planning executive travel, corporate events, or selecting new sites, having the right intelligence is critical to making informed security decisions.

Is your organization equipped with the right data to protect your executives and employees?

Discover how CAP Index can help you enhance your travel security strategy and mitigate risks with confidence.

Contact us at askcap@capindex.com

800-227-7475
capindex.com

Published 04/2025