

# OUTSMARTING CRIME A CAP Index Case Study

## An Investment in Security Risk Assessment Pays Off in Dividends

CAP Scores help enhance safety and security for one of the nation's largest insurance companies.

### INSURANCE COMPANY



“CAP gives me data I can hang my hat on.”

### The Challenge

A Fortune 100 insurance company with over 30,000 employees and hundreds of locations across the country needed an accurate way to help forecast crime risk for its vast network of insurance and financial business units in varied locations throughout the United States. When allocating the appropriate security measures for each business unit, the company utilizes a robust risk assessment and data collection process. With many different factors at stake, including whether the unit is customer-facing, a storage facility, or a data collection center, the client wanted access to intelligence that could facilitate the smartest security outcomes.

### The Strategy

Part of the client's extensive security risk assessment process includes the use of CAP Scores—and the science behind them—to determine the best strategies for assets, both mission-critical and lower value. According to the Director of Security, “CAP Scores are our first hurdle for risk analysis. With only a few executive-level exceptions, we won't even consider opening a new facility if the CAP Score is higher than 600. Once we have a score, we take into consideration all crucial data points to help us make informed decisions about everything from installing CCTV systems to implementing identification cards, and even ensuring that we have the correct alarm systems in place.”



The MOST Trusted Source for Crime Risk Intelligence.

The company even relies on CAP in the area of litigation by demonstrating proper due diligence. “When you go from building to building as an employee, you know what to expect. It’s important to keep consistency between facilities to eliminate surprises,” said the client. “It makes it much more defensible in the area of potential litigation when we can show we had a plan in place.”

**From site selection to risk assessment and beyond, CAPData can serve as the first line of defense when it comes to making informed decisions about crime risk and appropriate security resource allocation. CAP Index delivers crucial crime data quickly and effectively—saving time and money.**

For the company, knowing that its source of crime risk assessment information is also trusted by law enforcement and government agencies is key. But it’s also the instant access and easy-to-use interface that makes it a simple choice to use CAP as a crucial part of its risk assessment process. “The CAP user interface is great. It takes less than 5 minutes to get the data we need to start making informed decisions,” said the client. Without CAP, he explains that he would have to go directly to local municipalities to gather data, which can vary from district to district. “The man hours and expense required to locate necessary crime-related data directly from a municipality would be overwhelming. We would need to add at least one full-time staff member in order to do so on our own. It’s a lot of legwork trying to track down reliable information, and CAP gives me data I can hang my hat on.”

Many other clients have benefited from using CAP Scores in their own risk assessment procedures when choosing a new location. It’s a smart investment that can literally save tens of thousands of dollars in the long run.

Learn more about integrating CAPData into your risk assessment process to enhance safety and security, while optimizing cost-efficiencies.



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