CAP RISC

Tailored Risk Intelligence for Complex Challenges

CAP Index's standard scores offer a strong foundation — but if your needs call for a more tailored approach, our CAP RISC suite of solutions delivers precisely targeted risk intelligence. Whether you're optimizing for employee safety, loss prevention, or a combination of risks, our team works hand-in-hand with yours to design a solution built around **your priorities, data, and operational realities.**

Why CAP RISC?

Consultative Approach: Every solution begins with a detailed analysis into your goals, operations, and internal pain points.

Outcome-Oriented Design: We don't just plug in data - we craft solutions to solve your precise risk challenges and deliver for your priorities.

Smart Data Integration: We blend multiple data sources to arrive at the best solution for you. Sources can include:

- CAP Risk Scores
- Proximity risk and points of interest
- Custom surveys and assessments
- Internal shrink/loss data
- Internal incident data
- Inherent building/site characteristics and topologies

Avoiding the "Kitchen Sink": We customize your solution so it's actionable, not overloaded.

Your Data.
Your Priorities.
Your Tailored Risk Solution.

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What's your pain point?

- √ Undertainty in categorizing sites and defining security protocols despite available data
- √ Difficulty allocating security resources on a limited budget
- √ Not enough time to evaluate each site in terms of comprehensive risk
- √ Struggling with leveraging internal crime and loss data to create a loss prevention strategy
- √ Escalating crime and increasing aggression
- √ Need better rationales to back up resource allocation requests to the C-Suite

Flexible Deliverables

Custom models scale from simple tools to enterprise-level platforms

USE CASE	FUNCTIONALITY / DELIVERABLES
Site Surveys	Identification of data or security plan gaps and creation and optional fulfillment of surveys to collect the needed information
Basic Risk Tiering	CAP Scores, proximity risk, and incident rates are used to assess site-specific risk and drive security planning and prioritization
Proximity Analysis	Evaluation of nearby points of interest, like highways, bars, homeless shelters, or police stations to determine if they impact crime risk at your locations
Guard Optimization Study	Review of current guarding deployments, review of location risk, benchmarking of sites to standardize deployment, and data to guide future strategy
Dynamic TVRA Activation	Automatically-triggered threat and vulnerability assessments when a location faces elevated risk due to local incidents or other impacts

Why CAP RISC works

Defensible: Objective, third-party methodology supports internal and external buy-in.

Dynamic: Models evolve over time as new data sources or priorities emerge.

Custom-Fit: No two solutions are the same because no two clients are. We don't shoehorn your needs into an existing product - we work with you to ensure our deliverables are precisely what you need.

Powered by Expertise: Developed by criminologists and data scientists who specialize in crime risk modeling.

WHO TRUSTS CAP INDEX?

23 of the top 25 Retailers

23 of the top 25 Banks

9 of the top 10 Insurance Companies

8 of the top 10 Restaurant Brands

200+ Healthcare Organizations

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The Possibilities are Limitless

Whether you need to understand risk near your buildings, build a scoring system to parse and optimize security, or create a fully-integrated security management platform...if you can imagine it, we can build it.

Contact your CAP Index representative or email us at askcap@capindex.com for more informa-

CAP INDEX

How We Build a CAP RISC Deliverable

1. IDENTIFY THE NEED

CLIENT ASKS:

How do I use crime risk data in my real-world process?

WE BEGIN WITH A CONVERSATION:

What are your goals? What data do you have? What problems are you trying to solve—budget allocation, incident response, location scoring?

2. REVIEW EXISTING RISK DATA

WE BRING:

- CAP Scores (objective, consistent, national crime risk data)
- Benchmarks and best practices from similar clients
- Understanding of your industry's typical risk challenges

You bring your data—incident logs, loss reports, store characteristics, security measures, etc.

3. DESIGN THE CUSTOM MODEL

THE MODEL MAY INCLUDE:

- CAP Index data
- Your internal data
- External points of interest
- Mitigating factors (e.g., in a mall, near police, just opened)

WE WORK TOGETHER TO:

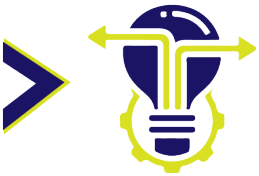
- Determine which data sources to combine
- Select weighting or scoring logic
- Define output types (e.g., 1–5 tier, 1000-point scale, risk bands)

4. BUILD AND DELIVER THE MODEL

- Excel-based scoring tool
- CRIMECAST module with interactive dashboards
- Static store ranking for annual planning
- Dynamic model with quarterly refreshes
- Dynamic incident triggers to automatically update site score

5. APPLY TO DECISION-MAKING

- Prioritize sites for intervention
- Plan budgets with more confidence
- Justify de-escalation training, guards, lighting upgrades, etc.
- Explain risk-based decisions to leadership



6. MONITOR & EVOLVE

- Key findings summary, executive summaries, tech reports, and content to educate internal stakeholders
- Regular data refreshes
- Ongoing support to monitor trends and changes

OPTIONAL ENHANCEMENTS:

- **Custom Tiers:** Replace simple risk ratings with smarter groupings
- **Assessments:** Automate site data gathering
- **Dynamic Scoring:** Updates with new incidents or portfolio changes
- **Consulting:** Get expert guidance on peer benchmarks

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