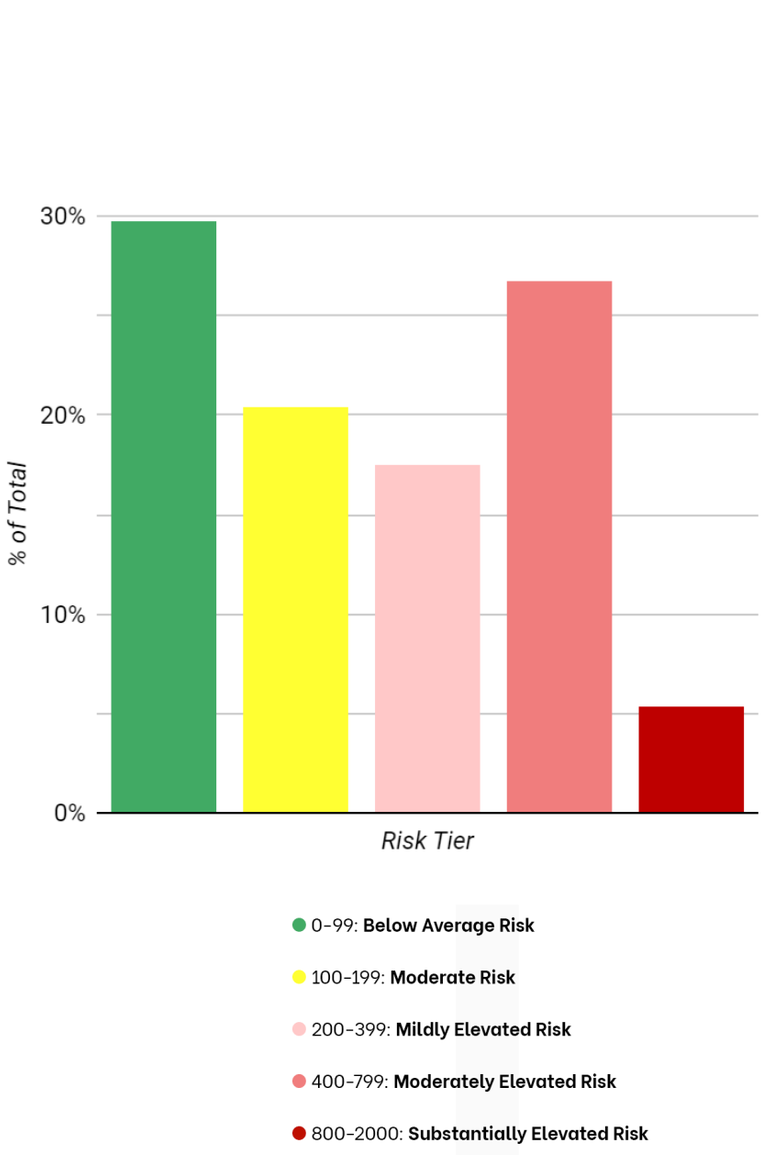
UNDERSTAND THE RISK OF CRIME
ACROSS YOUR INDUSTRY

CAP Index's **CRIMECAST Industry Benchmark Analysis (CIBA) for the United States** allows you to make an objective comparison between the crime risk at your locations to the rest of your industry, or to any industry. Each analysis looks at the CAP Score for all locations within the selected industry and provides a breakdown of locations by CAP risk tier as well as the average score for the industry.

Use this information to visualize the crime risk profile for your industry and benchmark your locations against it.

- *How many locations are in each CAP Risk Category?*
- *How do your locations compare to the industry's risk profile?*
- *What is the average CAP Score across your industry?*

Combine this analysis with CAP Index® CRIMECAST Reports to make actionable security and business decisions related to risk exposure and mitigation.



Use the dropdown to select an industry for this report.

Select industry: Industry: Motels (1)

Once selected, click outside of the dropdown box and the tabs will update for each scoring methodology with data for the selected industry.

Use the **Download Report button to save a PDF of your CIBA.**

Download PDF: Download Report

After clicking the button, you may select the scoring methodologies you would like to include in your download.

NOTE, do not select this page when printing.

	Industry
1.	Motels

1 - 1 / 1

MAX-1 SCORING METHODOLOGY

The following table and chart show the CAP Score risk distribution for the industry using the **MAX-1 Scoring Methodology - an assessment using a maximum radius of 1 mile or a population of 25,000 people around each location.**

Industry: Motels (1)

0-99 *Below Average Risk* | 100-199 *Moderate Risk* | 200-399 *Mildly Elevated Risk* | 400-799 *Moderately Elevated Risk* | 800- 2000 *Substantially Elevated Risk*

DISTRIBUTION OF LOCATIONS BY CAP RISK CATEGORY

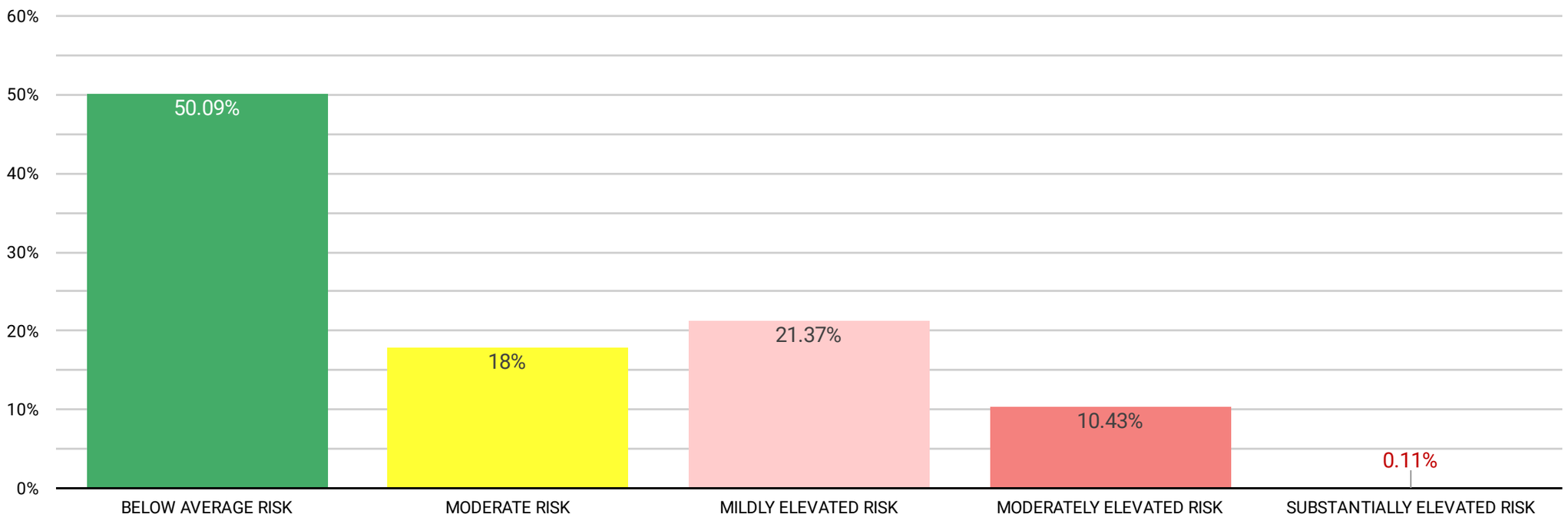
	BELOW AVERAGE RISK	MODERATE RISK	MILDLY ELEVATED RISK	MODERATELY ELEVATED RISK	SUBSTANTIALLY ELEVATED RISK
# of Locations	4,222	1,517	1,801	879	9
% of Total	50.09%	18%	21.37%	10.43%	0.11%

CAP SCORE RISK DISTRIBUTION FOR THE INDUSTRY:

Total Locations Analyzed: 8,428

Average Score of Industry: 161

*** Hover below to select optional metrics (count vs. %)*



MAX-3 SCORING METHODOLOGY

The following table and chart show the CAP Score risk distribution for the industry using the **MAX-3 Scoring Methodology - an assessment using a maximum radius of 3 miles or a population of 100,000 people around each location.**

Industry: Motels (1)

0-99 *Below Average Risk* | 100-199 *Moderate Risk* | 200-399 *Mildly Elevated Risk* | 400-799 *Moderately Elevated Risk* | 800- 2000 *Substantially Elevated Risk*

DISTRIBUTION OF LOCATIONS BY CAP RISK CATEGORY

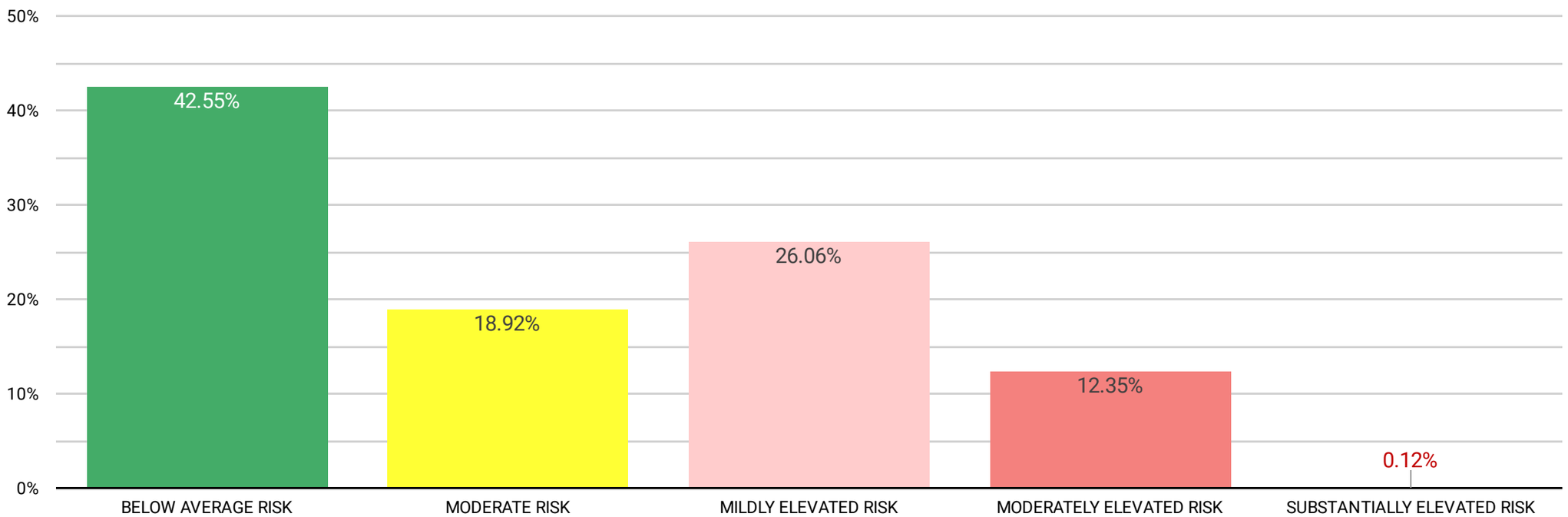
Risk Tier	BELOW AVERAGE RISK	MODERATE RISK	MILDLY ELEVATED RISK	MODERATELY ELEVATED RISK	SUBSTANTIALLY ELEVATED RISK
# of Locations	3,762	1,548	2,036	1,066	16
% of Total	44.64%	18.37%	24.16%	12.65%	0.19%

CAP SCORE RISK DISTRIBUTION FOR THE INDUSTRY:

Total Locations Analyzed: 8,428

Average Score of Industry: 181

*** Hover below to select optional metrics (count vs. %)*



MAX-6 SCORING METHODOLOGY

The following table and chart show the CAP Score risk distribution for the industry using the **MAX-6 Scoring Methodology - an assessment using a maximum radius of 6 miles or a population of 400,000 people around each location.**

Industry: Motels (1)

0-99 *Below Average Risk* | 100-199 *Moderate Risk* | 200-399 *Mildly Elevated Risk* | 400-799 *Moderately Elevated Risk* | 800- 2000 *Substantially Elevated Risk*

DISTRIBUTION OF LOCATIONS BY CAP RISK CATEGORY

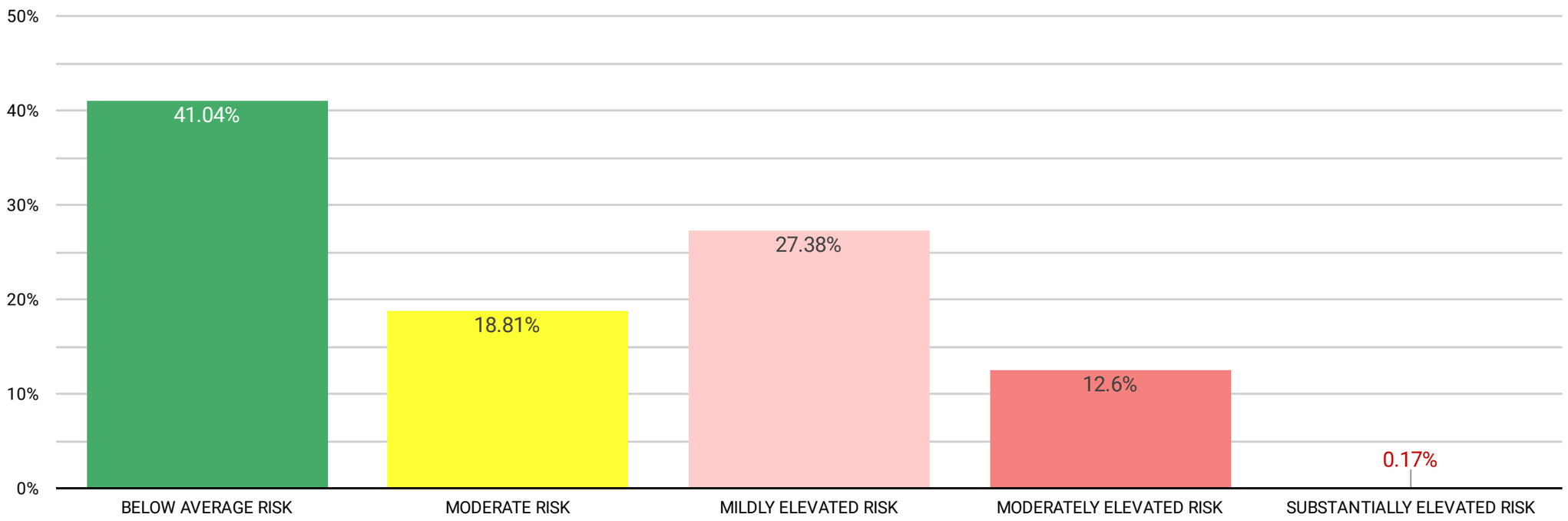
	BELOW AVERAGE RISK	MODERATE RISK	MILDLY ELEVATED RISK	MODERATELY ELEVATED RISK	SUBSTANTIALLY ELEVATED RISK
# of Locations	3,459	1,585	2,308	1,062	14
% of Total	41.04%	18.81%	27.38%	12.6%	0.17%

CAP SCORE RISK DISTRIBUTION FOR THE INDUSTRY:

Total Locations Analyzed: 8,428

Average Score of Industry: 190

*** Hover below to select optional metrics (count vs. %)*



MAX-12 SCORING METHODOLOGY

The following table and chart show the CAP Score risk distribution for the industry using the **MAX-12 Scoring Methodology - an assessment using a maximum radius of 12 miles or a population of 1,600,000 people around each location.**

Industry: Motels (1)

0-99 *Below Average Risk* | 100-199 *Moderate Risk* | 200-399 *Mildly Elevated Risk* | 400-799 *Moderately Elevated Risk* | 800- 2000 *Substantially Elevated Risk*

DISTRIBUTION OF LOCATIONS BY CAP RISK CATEGORY

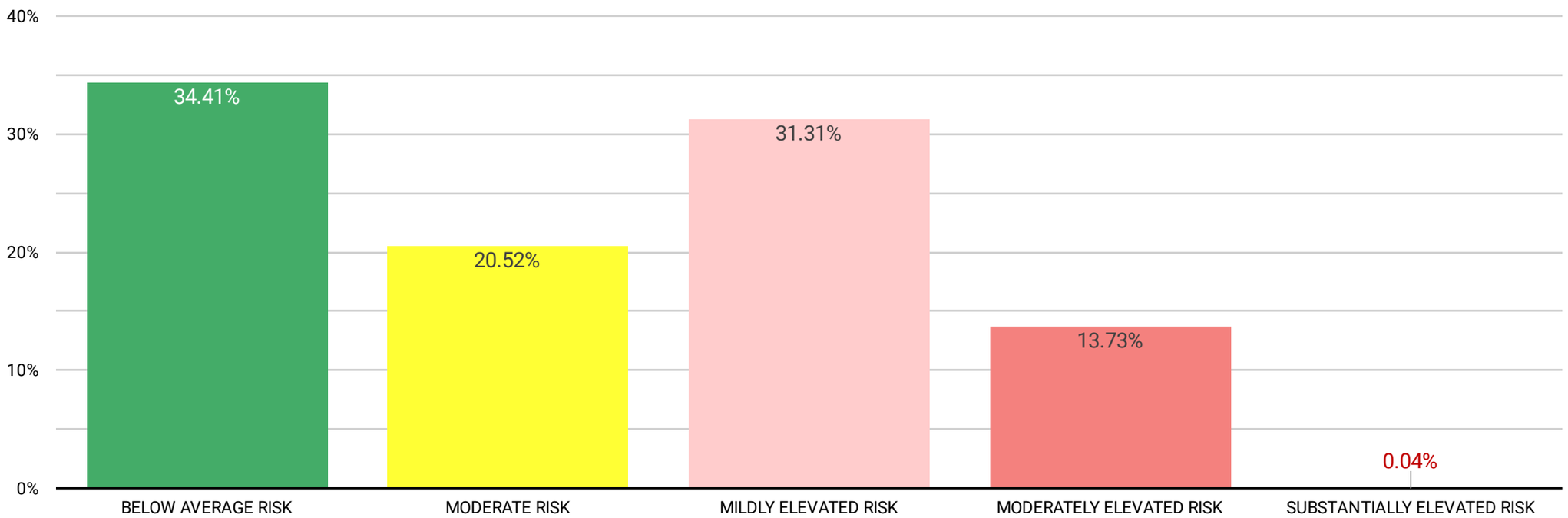
Risk Tier	BELOW AVERAGE RISK	MODERATE RISK	MILDLY ELEVATED RISK	MODERATELY ELEVATED RISK	SUBSTANTIALLY ELEVATED RISK
# of Locations	2,900	1,729	2,639	1,157	3
% of Total	34.41%	20.52%	31.31%	13.73%	0.04%

CAP SCORE RISK DISTRIBUTION FOR THE INDUSTRY:

Total Locations Analyzed: 8,428

Average Score of Industry: 205

*** Hover below to select optional metrics (count vs. %)*



CONTACT CAP INDEX

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