UNDERSTAND THE RISK OF CRIME
ACROSS YOUR INDUSTRY

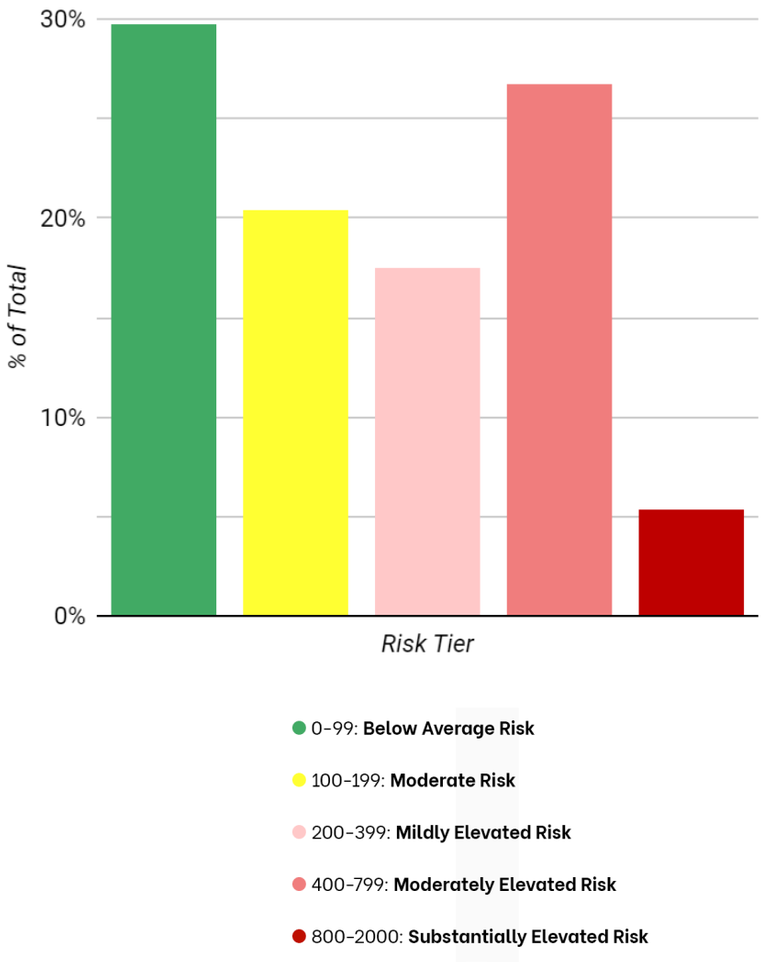
Industry: Sporting Goods Retailers (1)

CAP Index's **CRIMECAST Industry Benchmark Analysis (CIBA) for the United States** allows you to make an objective comparison between the crime risk at your locations to the rest of your industry, or to any industry. Each analysis looks at the CAP Score for all locations within the selected industry and provides a breakdown of locations by CAP risk tier as well as the average score for the industry.

Use this information to visualize the crime risk profile for your industry and benchmark your locations against it.

- *How many locations are in each CAP Risk Category?*
- *How do your locations compare to the industry's risk profile?*
- *What is the average CAP Score across your industry?*

Combine this analysis with CAP Index® CRIMECAST Reports to make actionable security and business decisions related to risk exposure and mitigation.



Use the dropdown to select an industry for this report.

Select industry: Industry: Sporting Goods Retailers (1)

Once selected, click outside of the dropdown box and the tabs will update for each scoring methodology with data for the selected industry.

Use the **Download Report button to save a PDF of your CIBA.**

Download PDF: Download Report

After clicking the button, you may select the scoring methodologies you would like to include in your download.

NOTE, do not select this page when printing.

	Industry
1.	Sporting Goods Retailers

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MAX-1 SCORING METHODOLOGY

The following table and chart show the CAP Score risk distribution for the industry using the **MAX-1 Scoring Methodology - an assessment using a maximum radius of 1 mile or a population of 25,000 people around each location.**

Industry: Sporting Goods Retailers (1)

0-99 *Below Average Risk* | 100-199 *Moderate Risk* | 200-399 *Mildly Elevated Risk* | 400-799 *Moderately Elevated Risk* | 800- 2000 *Substantially Elevated Risk*

DISTRIBUTION OF LOCATIONS BY CAP RISK CATEGORY

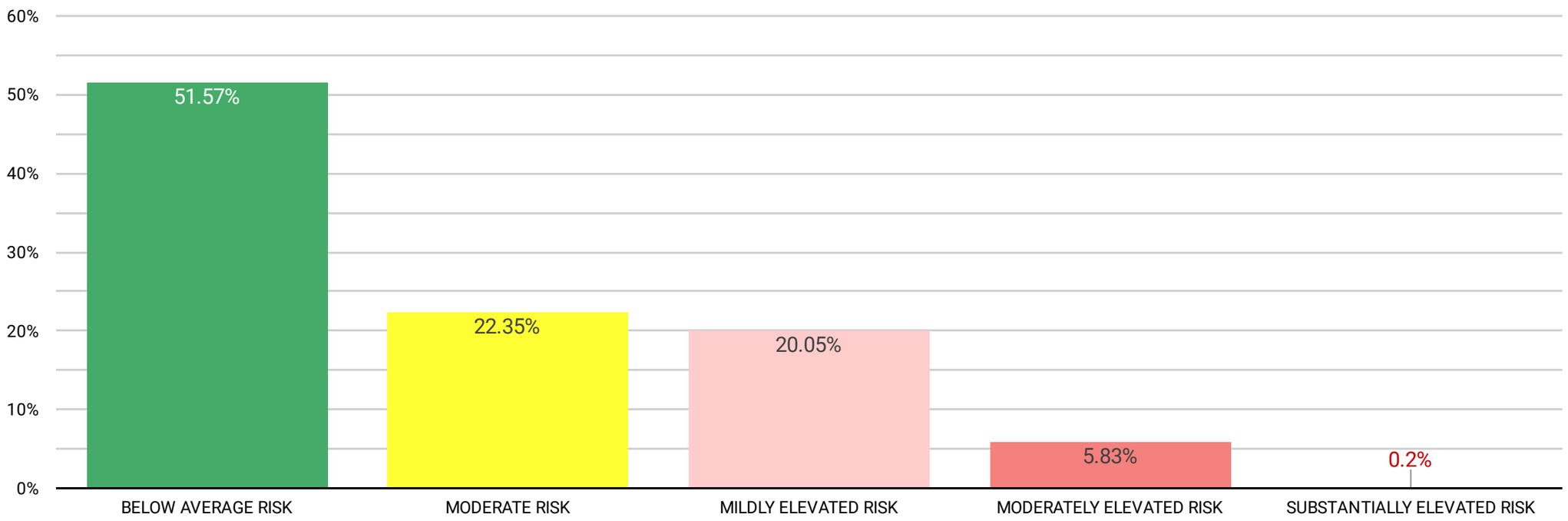
	BELOW AVERAGE RISK	MODERATE RISK	MILDLY ELEVATED RISK	MODERATELY ELEVATED RISK	SUBSTANTIALLY ELEVATED RISK
# of Locations	21,342	9,252	8,299	2,414	81
% of Total	51.57%	22.35%	20.05%	5.83%	0.2%

CAP SCORE RISK DISTRIBUTION FOR THE INDUSTRY:

Total Locations Analyzed: 41,388

Average Score of Industry: 142

*** Hover below to select optional metrics (count vs. %)*



MAX-3 SCORING METHODOLOGY

The following table and chart show the CAP Score risk distribution for the industry using the **MAX-3 Scoring Methodology - an assessment using a maximum radius of 3 miles or a population of 100,000 people around each location.**

Industry: Sporting Goods Retailers (1)

0-99	100-199	200-399	400-799	800- 2000
Below Average Risk	*Moderate Risk*	*Mildly Elevated Risk*	*Moderately Elevated Risk*	*Substantially Elevated Risk*

DISTRIBUTION OF LOCATIONS BY CAP RISK CATEGORY

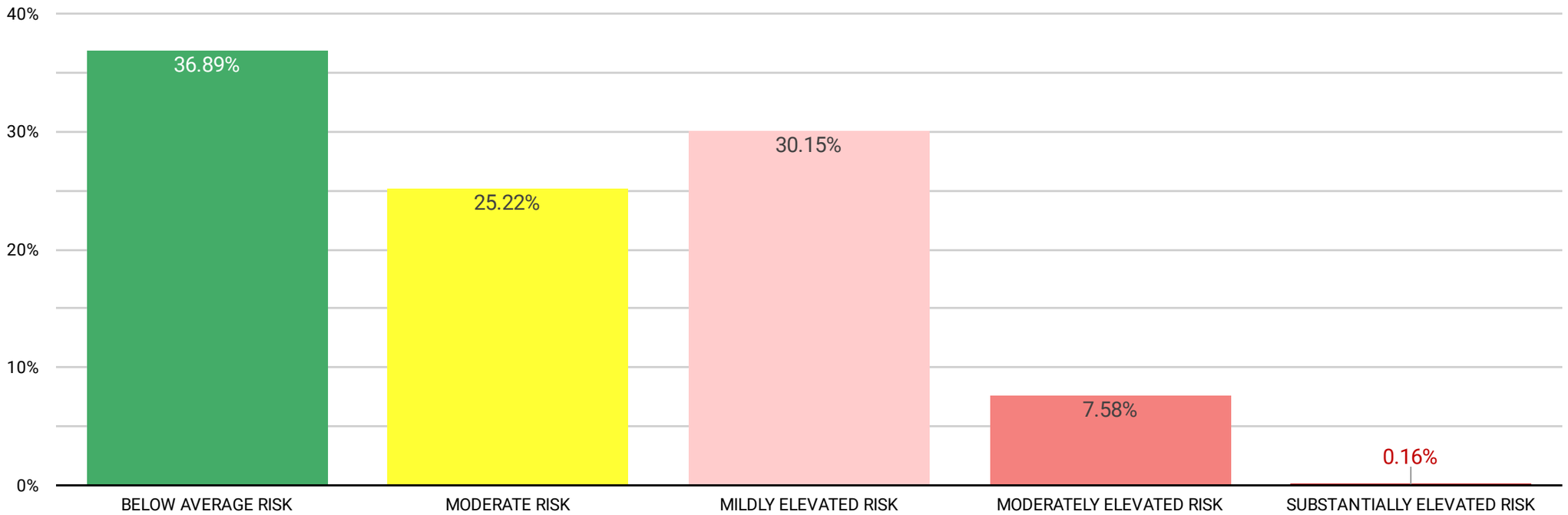
Risk Tier	BELOW AVERAGE RISK	MODERATE RISK	MILDLY ELEVATED RISK	MODERATELY ELEVATED RISK	SUBSTANTIALLY ELEVATED RISK
# of Locations	17,243	10,395	10,652	3,006	92
% of Total	41.66%	25.12%	25.74%	7.26%	0.22%

CAP SCORE RISK DISTRIBUTION FOR THE INDUSTRY:

Total Locations Analyzed: 41,388

Average Score of Industry: 167

*** Hover below to select optional metrics (count vs. %)*



MAX-6 SCORING METHODOLOGY

The following table and chart show the CAP Score risk distribution for the industry using the **MAX-6 Scoring Methodology - an assessment using a maximum radius of 6 miles or a population of 400,000 people around each location.**

Industry: Sporting Goods Retailers (1)

0-99 *Below Average Risk* | 100-199 *Moderate Risk* | 200-399 *Mildly Elevated Risk* | 400-799 *Moderately Elevated Risk* | 800- 2000 *Substantially Elevated Risk*

DISTRIBUTION OF LOCATIONS BY CAP RISK CATEGORY

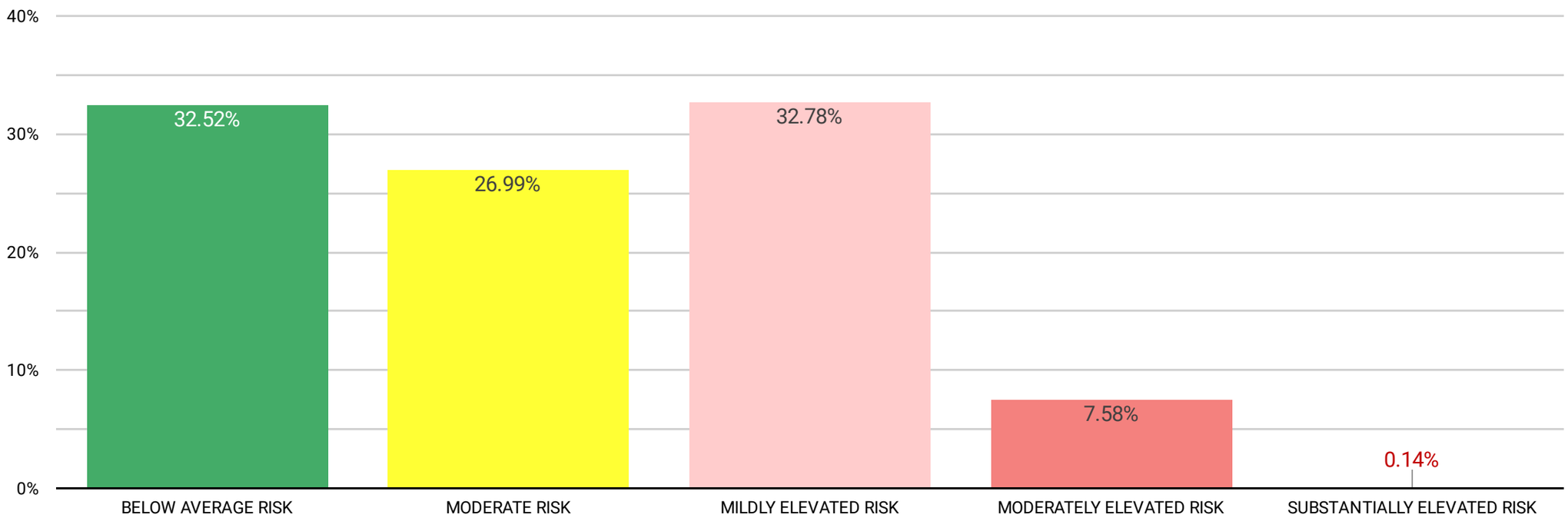
	BELOW AVERAGE RISK	MODERATE RISK	MILDLY ELEVATED RISK	MODERATELY ELEVATED RISK	SUBSTANTIALLY ELEVATED RISK
# of Locations	13,458	11,171	13,565	3,137	57
% of Total	32.52%	26.99%	32.78%	7.58%	0.14%

CAP SCORE RISK DISTRIBUTION FOR THE INDUSTRY:

Total Locations Analyzed: 41,388

Average Score of Industry: 187

*** Hover below to select optional metrics (count vs. %)*



MAX-12 SCORING METHODOLOGY

The following table and chart show the CAP Score risk distribution for the industry using the **MAX-12 Scoring Methodology - an assessment using a maximum radius of 12 miles or a population of 1,600,000 people around each location.**

Industry: Sporting Goods Retailers (1)

0-99 *Below Average Risk* | 100-199 *Moderate Risk* | 200-399 *Mildly Elevated Risk* | 400-799 *Moderately Elevated Risk* | 800- 2000 *Substantially Elevated Risk*

DISTRIBUTION OF LOCATIONS BY CAP RISK CATEGORY

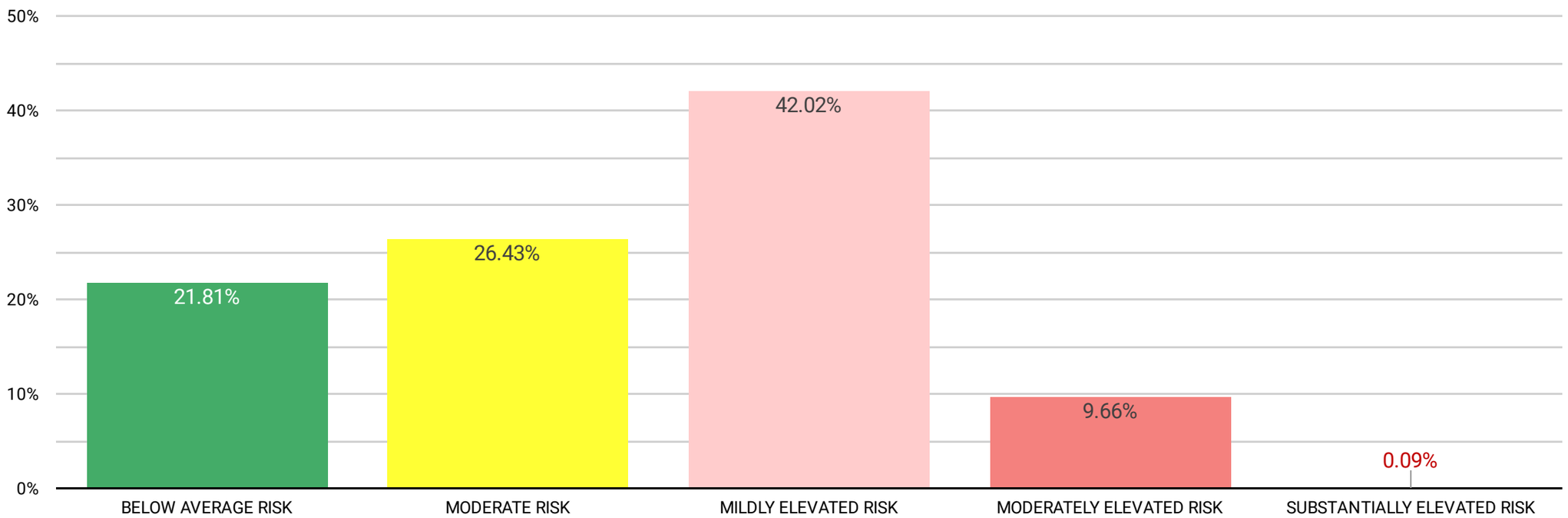
Risk Tier	BELOW AVERAGE RISK	MODERATE RISK	MILDLY ELEVATED RISK	MODERATELY ELEVATED RISK	SUBSTANTIALLY ELEVATED RISK
# of Locations	9,025	10,939	17,390	3,997	37
% of Total	21.81%	26.43%	42.02%	9.66%	0.09%

CAP SCORE RISK DISTRIBUTION FOR THE INDUSTRY:

Total Locations Analyzed: 41,388

Average Score of Industry: 218

*** Hover below to select optional metrics (count vs. %)*



CONTACT CAP INDEX

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